



Inspiring Incentive Ideas

Corporate Brochure 2018

***We are Top Brands, an experienced team with a shared commitment to provide award-winning customer service and high quality, name brand merchandise to make any incentive program or marketing effort a success.***

## Who We Are

The Top Brands story is built upon a foundation of award-winning customer service and long lasting relationships that have spanned several decades. Since 1961 we have supplied name-brand products for promotions, awards and incentives. Top Brands was one of a handful of companies that helped lay the groundwork for what is now a \$100 billion industry.

## Award Winning Customer Service

The Top Brands team operates with one goal in mind; making sure our customers are completely satisfied with the products and services we offer. Our staff brings their commitment, creativity and professionalism to everything we do, making sure we have provided the best possible service to every customer. We love what we do!

## Recognition

We like to think we have something pretty special here at Top Brands, and it looks like the industry agrees! Top Brands has been recognized throughout our history for our achievements in customer service and excellence in the incentive and promotional industry. We currently hold an A+ rating with SAGE and are ranked as a 5-star supplier with ASI.

## Meet the Owners

Owner and CEO Pam Slavonic has over 35 years of industry experience. She was the Senior Incentive Buyer for two Fortune 500 Companies – Dr Pepper and Mary Kay. She also operated an incentive agency for 25 years before purchasing Top Brands from previous owners, Norma Jean and Gus Knollenberg.

Top Brands' President Gary Slavonic has over 29 years of experience in all facets of the industry including: supplier and incentive agencies, trade associations and has served on multiple regional and national trade association boards. He holds both a Master Advertising Specialist (MAS) certification as well as being a Certified Professional of Incentive Management (CPIM).



## Top Brands HQ

Our office and headquarters is located in beautiful Oshkosh, Wisconsin. Just 40 miles south of Green Bay, and yes, we are all Cheeseheads! We have a 30,000 square foot warehouse and distribution center attached to a modern office facility, so make sure to stop by if you're in the area for some Midwestern hospitality!



Alan Pendergrass has a long history in the bath, body, robes and spa accessories market. Their robes use a super comfortable cotton waffle fabric and come in a wide variety of eye catching colors. They can also be embroidered!

*These would make an ideal gift for any corporate retreat or travel event.*



The Apex Tool Group™ consists of the most recognized and trusted hand tool manufacturers in the world. Give your customers the quality and value they want from the names they trust like Crescent®, GearWrench® and Lufkin®.

*Crescent is the name when it comes to quality and innovation in wrenches, pliers and screwdrivers since 1907.*

*GearWrench introduced the original patented five-degree ratcheting wrench in 1996 and quickly became a go-to brand for professional automotive technicians.*

*A high quality tool or tool set is the perfect gift for the hard working professional or do-it-yourselfer and would make a great addition to any workplace safety program.*

Ariston has been crafting award winning olive oil for over 3 generations from their family estate in Kalamata, Greece. Olive oil usage in the United States is expected to double by 2020, so this is one market that shows no signs of slowing down.

*Give award winners a taste of the Mediterranean with an Ariston gift set! Top Brands carries a wide variety of olive oils, from the delicious, buttery taste of extra virgin to olive oils flavored with basil, garlic and rosemary.*





With their line of contemporary designs for businessmen and students alike, Baekgaard combines ingenuity and a can-do spirit into every Dutch infused design they create. Whether you're looking for high quality backpacks, totes, travel kits, wallets or accessories, Baekgaard has a wide variety of products that would appeal to the modern professional.



Braven is widely recognized for designing award-winning premium Bluetooth™ audio solutions that deliver superior sound in any setting. Wireless audio is one of the hottest consumer categories in the country, and we are your go-to source for Braven in the incentive and promotional market.



Buck stands by the quality and workmanship that goes into each of their knives with the Forever Warranty, replacing or repairing any knife that is defective. All Buck knives are made from the highest grade steel and handle materials, and almost all knives are made right here in the United States.

*We carry a wide selection of Buck knives available for laser engraving. Create a striking visual to commemorate a special event or occasion with a laser engraved handle or blade!*

*Top Brands has been a supplier of Buck knives for over three decades, and it's very likely that those first knives we shipped are still being used to this day. A Buck knife carries with it a rich history as an heirloom gift, being passed from generation to generation.*

The sturdy and rugged Car Top Cargo features 18 cubic feet of storage space, perfect for a cross country road trip or a weekend getaway. The carrier fits easily on top of almost all factory and after-market cross rail systems. Give award winners the freedom to get their gear out of the car and on the roof to free up space for what's really important, family and friends.

*At a fraction of the cost of competing rooftop carriers, the Car Top Cargo is ready to help turn you into the MVP of any travel incentive program. Whether used as part of an active lifestyle, family vacation or simply extra space for every day chores, this carrier will be used again and again.*





Champion Power Equipment is a market leader in power generation equipment. Champion has years of experience providing dependable and durable power products designed and engineered in the US for the North American and world markets. For home, work or play, Champion products are the standard of performance excellence. They make the power that makes your life easier.



Every backyard is different. The same is true of every recipe book and every reason for cooking out. But what's most important is how we differ as grillers. Novice or grill master? Gas or charcoal? Rare or medium well? It's these questions – and all the answers they could spark that make Char-Broil® the one brand for anyone who believes that grilling is a reason to LIVE IT UP™.

*A grill from Char-Broil® is the ideal choice for an incentive award; used again and again, shared with family and friends and a constant reminder of the accomplishment that led to receiving it.*

For over 10 years, Chic Buds has been producing fashionable and functional tech accessories designed to meet the exclusive needs of women.

*Chic Buds offers a wide variety of handbags, clutches and totes; all designed with integrated phone charging capability. A true merger of fashion and functional tech!*

*We carry a broad range of Chic Buds products that would be perfect for any incentive program or promotion designed to appeal to the modern, trendsetting woman.*



CR Plastics is dedicated to creating beautiful and functional designs that provide the look and warmth of wood using recycled materials. Their proprietary process creates a superior fit and finish, including a textured look similar to the grain of wood with smooth, rounded edges for enhanced comfort. All CR Plastics furniture features:

*Automotive-grade, UV stabilizers are added so each piece is guaranteed to maintain its beautiful color for years, without the need of staining or painting.*

*A beautiful textured-look similar to the grain of wood with smooth, rounded edges for enhanced comfort.*

*Completely waterproof plastic lumber that won't mold, rot, splint or crack.*

A strong mix of luggage is essential to any merchandise incentive program. Award winners are always on the lookout for what's cool and hot, and Delsey has it.

*Delsey is known worldwide as a smart, iconic and reliable brand that has been producing some of the most elegant and durable luggage pieces since 1946.*

*One piece of Delsey luggage is sold every 10 seconds around the world.*

*With an award from Delsey, a lasting connection is made that endures long after the incentive program has ended. Every time that piece of luggage is used serves as a reminder of the achievement that individual accomplished to earn it.*



Reward the outdoor enthusiast with an Eagle Claw fishing experience that is sure to please anglers of any skill level. Fishing takes a little bit of skill and a lot of luck, but one thing is guaranteed, the performance of Eagle Claw!

*Eagle Claw is committed to quality and is the only company producing fishing hooks that are made in the USA!*

*Over 48 million American men, women and children participated in freshwater, saltwater and/or fly fishing last year.*



Escali innovations in quality, accuracy, value and style are shaping the future of digital scales in home and professional settings. Incorporating contemporary design with unmatched accuracy, Escali scales, thermometers and timers are sold around the globe.

*An innovative and stylish bath or kitchen scale from Escali is a proven motivator in any health and wellness initiative. Rewarding a participant for their hard work with a product that ties in with a healthy lifestyle is a key factor to a successful program.*



Gardena is the preferred brand for millions of home and garden owners worldwide when it comes to lawn and garden care and can be found in more than 80 countries around the world. From watering systems to lawn care, gardening tools to shrub and tree care, Gardena offers a complete range of products to maintain the perfect lawn and garden.

*These unique, high-quality lawn and garden products are German engineered and would make the perfect incentive for those award winners that regard their own lawn and garden as a place of well-being, recreation and fun!*



Griffin Technology began designing and manufacturing technical solutions with an innovative flair in 1992.

Today, Griffin designs, manufactures and delivers useful and fun solutions for digital entertainment and personal computing throughout the world.



Hitachi offers the best in class warranties including the industry leading Lifetime Lithium Ion Tool Warranty. Hitachi's dedication to research and development has led to numerous firsts, including the Sliding Compound Miter Saw and Cordless Impact Driver.

*Built for residential and commercial builders, tradesmen and do-it-yourselfers.*

*Perfect for workplace safety programs, continuity awards, years of service awards and sales incentives.*

High quality, brand name bicycles are a must-have in any incentive program and we have the variety and styles to appeal to riders of any skill level.

*From rugged and durable mountain bikes to the classic style and comfy ride of a cruiser, Huffy creates innovative and inspired designs using the latest technology.*

*Huffy is the name when it comes to kids' licensed bicycles, featuring such well known properties as:*

*Disney's Frozen®*

*Disney's Cars®*

*Disney Princess®*

*Marvel Spider Man®*

*Star Wars®*



Incase creates products that embody the principles of good design, to achieve a highly functional and universal range of protective and mobile solutions that enables users to have the best possible experience doing what they love, whether it be passion or profession. In most cases, both.

*Incase designs solutions centered on protection and mobility to meet the evolving demands of today's creatives. Their heritage is deeply rooted in the lifestyles of those who create on the Apple platform, and through this dedication, they are able to focus on their consumers' evolving needs and continually expand their product offering while promoting creativity and the entrepreneurial spirit.*

Through truly innovative designs and an unrelenting pursuit of quality, Incipio creates premium quality power solutions for smartphones, tablets and home automation. If you have customers looking for the latest in cutting edge technology for their next incentive program, look no further.



Kidde KeySafe Key Boxes provide key management solutions to allow convenient access and storage inside and outside of the home, business, construction site, vehicle and trailer.

*KeySafe key storage solutions are perfect for:*

- o Real Estate Agents
- o Contractors
- o Property Managers
- o Homeowners
- o After School Access for Kids

*KeySafe key storage solutions go anywhere. Never get locked out again!*

- o Campers & RV's
- o Bicycling
- o Boating
- o All Terrain Vehicles





Kidde products are found in homes and businesses around the globe. Their smoke and carbon monoxide detectors help prevent injuries and minimize damage by alerting people to dangers earlier. Their wide range of fire extinguishers equips people to stop the spread of fires before they cause catastrophes. Their escape ladders and other safety accessories bring peace of mind to homeowners across the country.

*Let our team help recommend the perfect Kidde Fire Safety product to use as a gift of safety, preparedness and peace of mind to show customers and employees how important they are.*

Cuisipro makes tools for cooks who have an eye for design and a passion for quality. From graters & rasps to peels & presses, kitchen tools to fit any situation. Browne kitchenware packages include a wide range of state-of-the-art products for the bar, baking or the kitchen. Berard France strives to create beautiful, elegant & high quality wood products. Their artisans painstakingly handcraft utensils & serveware from olive wood. AdHoc product line offers items ranging from electric spice mills to corkscrews and always provides the right combination of aesthetic design and maximum functionality.



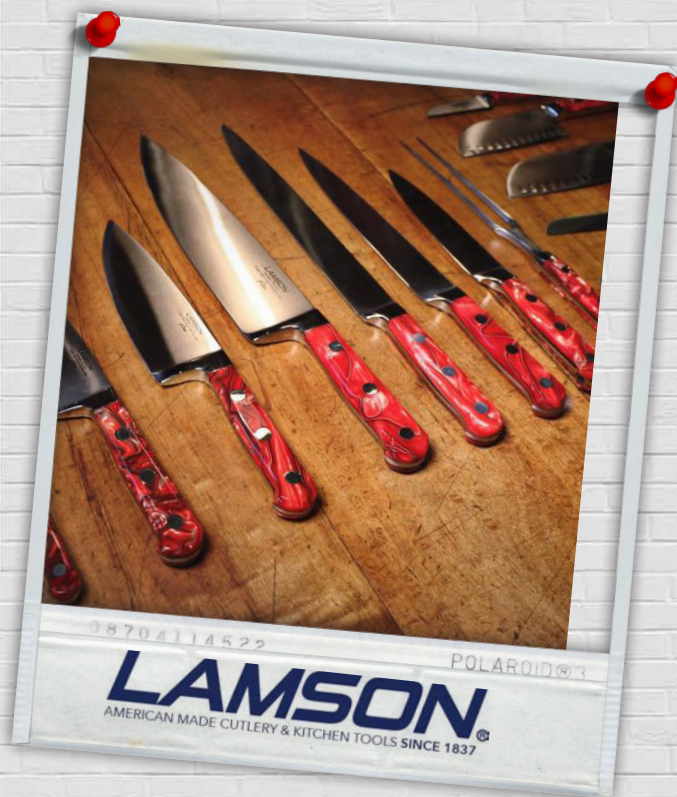


Since 2007 KLYMIT has lead the industry in lightweight, compact, easy to use and durable gear. With four out of the past five years winning awards ranging from Backpacker Magazine, ISPO and gear junkie awards, in each of their product catagories. Klymit consistently pushes the benchmark for the industry with regard to camping pads. Utilizing body mapping technology and loft pockets, Klymit has changed your comfort and performance expectations. Their camping pads are hands down the lightest and most compact in the industry.



Since introducing The Ultimate Ice Chest at iCast in 2015, KYSEK has continued to innovate releasing a range of high-performance products featuring the latest in cooling technology.

From stainless steel tumblers, soft bags, dry bags and their flagship product, The Ultimate Ice Chest, KYSEK has the products that would appeal to any outdoor enthusiast.



Established in Shelburne Falls, Massachusetts, in 1837, Lamson & Goodnow is the oldest cutlery manufacturer in the United States.

For nearly two centuries, the name Lamson has been synonymous with the finest hand-crafted cutlery available. A fusion of artistry and functionality, their knives and kitchen tools are masterfully created to offer an unrivaled, professional-quality product to expert chefs and home culinary enthusiasts alike.

With rugged aluminum, durable finishes and reliable performance, POLICE SECURITY® flashlights are the one you can count on. Striving for the highest level of manufacturing excellence, with a commitment to continuously innovate products, the POLICE SECURITY® family of flashlights is the next generation in flashlights.

*With a proprietary approach to product development, Police Security offers the very latest in lighting technology, featuring the highest quality Cree® LED chips. Today they are known as the major innovator in flashlight technology and design.*



Red Rock Outdoor Gear is headquartered in Robinson, Texas and has been an industry leader in tactical gear, sporting bags, ghillie suits, and camouflage netting since 1999. In addition to their lineup of tactical products, Red Rock Outdoor Gear has a growing selection of commuter and general-use packs perfect for today's professional with built-in laptop storage using the same rugged and durable construction for which they are known.



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POLAROID®



When you are looking for rolling, spinner or hardside luggage or duffel bags, Rockland luggage has it covered. Rockland luggage is well known for offering luggage in bright colors & fun prints that stand out as you make your way through the airport. It also makes baggage claim a breeze.

*All Rockland luggage pieces are built to last using water-resistant materials and fully lined interiors that will stand up to the rigors of travel. Lightweight construction keeps baggage fees to a minimum and allows for super smooth traveling.*

*Each piece of Rockland luggage is designed with the traveler in mind, providing ample packing space with multiple pockets and expandable features.*



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POLAROID®

Rockland™

Steamfast does indeed have a product for almost any cleaning situation. From chemical-free steam mops that clean floors, upholstery, carpets and bedding to fabric steamers that remove wrinkles and leave clothes fresh and germ free, Steamfast has it covered!

*Harnessing the power of steam offers these advantages:*

- Mother Nature's answer to harsh chemicals.
- Safe and cost effective way to clean home and garments.
- Gentler than ironing, clothes look better, longer.
- Steam kills bacteria and other allergens.
- Steam cleaners can be used virtually everywhere.



Vera Bradley products are made to be a girl's best friend by designing creative, colorful product offerings that demonstrate an extraordinary attention to detail and innovation; created with a spirit of authenticity, optimism and caring that welcomes all women.

*Vera Bradley is expressive and is a visible colorful show-piece that allows women to express their personality through choice of color and style and have the confidence to be bold and creative.*

*Each product is built with "brains and beauty", combining functional design with products that are versatile, multi-purpose, lightweight with a spot for everything.*

*Their styles are approachable and vibrant and serve as a touchstone for happy memories and new connections.*





Improve the air quality in any award winner's home or office with high quality air-circulators, heaters, humidifiers and purifiers from Vornado.

*What is the Vornado difference? Vornado's unparalleled performance can be traced to its signature vortex action; the result of four proprietary components found only within Vornado technology.*

*Vornado was founded on the premise that comfort should be constant, bucking the trends of oscillation and utilitarian design with products that enhance efficiency and keep everyone comfortable all year long.*

Designing and manufacturing high quality tool storage products for over 80 years. Waterloo Industries, Inc., the leading manufacturer and marketer of tool and utility storage products, has built its business on quality product, innovation and value. In addition, they are the private label manufacturer for well-known tool storage brands. .

*We offer a wide array of storage products that are perfect for hard-working professionals and are the ideal award for any participant that wants to store, organize and secure their tools and valuables.*





Wenzel creates the modern tools that families require to escape, recharge and reconnect in the outdoors. Whether it's a weekend camping trip or tailgating outside of a sporting event, Wenzel outdoor products are about bringing families and friends together and creating lasting memories.

*Top Brands carries a wide selection of Wenzel products including tents, sleeping bags, air mattresses, hiking gear and camping packages. With over 40 million Americans participating in a camping activity last year, there is always a need for the latest in outdoor equipment.*

With nearly five decades of experience designing and manufacturing tough wet/dry vacs, every WORKSHOP is built with one goal in mind, to build the best vacuum to tackle any mess. When it comes to tough jobs, a WORKSHOP can suck it up and get it done.

*No mess at home is too tough. These shop vacuums are designed for the tasks, projects and emergencies around the house, garage and basement.*

*WORKSHOP wet dry vac, or "shop vacuum," picks up where your traditional vacuum leaves off. Both will pick up dirt and hair, but a wet dry vac will pick up big chunks of debris, wet messes and construction remnants that would make a traditional vacuum grind to a halt.*



Season after season, from reliving favorite memories to setting a mood, Yankee Candle shares their passion for fragrance. Made with fragrance extracts and real essential oils, their scents are the standard by which all other fragrances are judged. Yankee Candle seeks out fragrance ideas that will evoke the pleasant memories and experiences of everyday life. Once they have selected the right fragrance ideas, they go to levels that are unique in the candle industry to ensure the quality and consistency of the fragrance experience.

*Personalized candles – the NEW corporate gift. Add your company logo or photo, pick from popular fragrances and create a memorable holiday gift your employee will love.*

*Great thank-yous under \$10! Fragrance Spheres and Car Jar Ultimate Air Fresheners are perfect for employee appreciation days, gifts and every budget!*



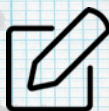
### Quick, Reliable Shipping

Our responsive in-house drop-shipping capabilities make sure that we get the products to the recipients efficiently and accurately. We have an experienced staff well-versed in all facets of fulfillment services.



### The Latest Technology

Whether you require nightly status reports or electronic order acceptance, we have the infrastructure ready to meet your requirements.



### Customization

We offer customized packaging, as well as personalized inserts/letters/cards or special offers if needed. Need gift wrapping or special shipping requirements? Let's talk!

## Our Brands

We take a lot of pride in the variety and depth of brands that we bring to the market. Our brand partnerships are built upon the demands of an ever evolving industry to provide you with the products your customers require.



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UPIC/TOPBRAND

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