

## Media Spotlight



**The Brite Stuff blog** has the **Tassel Power** as one of their 3 new products to light up your life. "These cute new keychains are a perfect way to disguise an iPhone cable and keep it from getting tangled up in your purse."



The **iPhoneLife.com** website has a very favorable review of the **Tassel Power**. "Chic Buds could have gone the gimmick route and made a low-quality, cheesy version, but it didn't. The Tassel Power is solidly built with aluminum connectors and reinforced cable. Even the key ring is substantial."



The **SanDiegoFamily.com** website features the **Crossbody Power** in their list of **unique gift ideas**. "Cute purse and I love having a built-in charger, says Rachel."



The blog **Mommy's Block Party** has the **Crossbody Power** in their **Mother's Day gift guide**. "After admiring the lovely blue color and super cute satin, polka-dot lining, I plugged my bag in for its initial charge. It took about 3 hours and was super easy to figure out. My favorite thing about this bag is how organized it keeps me."



**Bello Magazine** (Circ. 230k) spotlights the **Crossbody Power** in the **Ready To Fest Style** article featuring products that achieve the perfect vibe while attending music festivals. "Hands down my new favorite handbag! This line comes in different styles, including a very chic Cluchette, but nothing is easier to carry during a music festival than a crossbody. Made of high quality vegan leather, they come with a built-in portable USB charger perfect for bringing back to life your phone or tablet."



**Big Blend Radio Magazine** features the **Crossbody Power** in their **Three Smart Accessories for On-The-Go Living** article. "Seriously - a purse that charges your smartphone? Oh heck yes! Does it have style? Yes, again! My Crossbody Power Purse by Chic Buds arrived just in time to save me from a technical meltdown."