

CORPORATE PRODUCT GUIDE
FALL 2021



Vera Bradley

Our Story

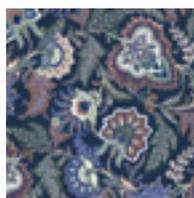
Vera Bradley was started by two friends who believed the world could use a little more color! We're obsessed with pattern and palettes, fun and function, and we love the idea of creating that little special something that can turn an ordinary day into an extraordinary one. We're excited to show off our newest offerings and hope you find something perfect just for you!

2021 FALL COLORS

RECYCLED COTTON



NEW! AUG 16
Rosa Floral
X50



NEW! SEPT 9
Java Navy
Camo
11940



NEW! SEPT 30
Hope Blooms
X55



NEW! SEPT 30
Hope Blooms
Pink
11942



Butterfly By
X49

RECYCLED SOLID COTTON



NEW! AUG 16
Galaxy Gray
X67



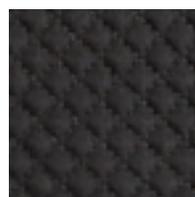
NEW! SEPT 30
Cardinal Red
I95



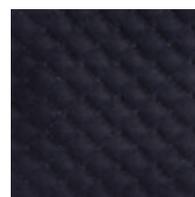
Climbing Ivy
Green
T03



Black
481



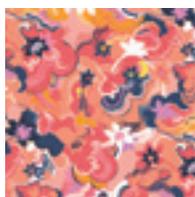
Classic Black
081



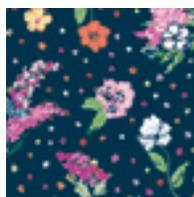
Classic Navy
219

MICROFIBER

REACTIVE



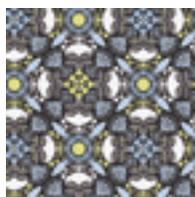
NEW! AUG 16
Rose Agate
X52



NEW! SEPT 9
Hope Blooms
Teal
11943



Lavender
Butterflies
V59



Plaza Medallion
X76



Black
481

Please reference the Product Guide for style numbers and colors available. When placing your order, you will need to provide the following details: Style Name, Style Number, Color Name and Color Number.

Shown on Cover:
Utility Backpack
in Rosa Floral
MSRP \$95

Our Core Fabrications

RECYCLED COTTON

All of our iconic cotton is now being made sustainably — with 50% recycled fibers! It's everything you love about classic cotton (the softness, the comfort, the washability and vibrancy) ...and then some, like our first-ever cotton solids!

-  RECYCLED COTTON
-  WASHABLE
-  LIGHTWEIGHT



MICROFIBER

Easy to pair, easy to wear. These solid-color anchors for your travel collection are sure to complement your favorite patterns and showcase your style.

-  DURABLE
-  WATER REPELLENT FABRIC
-  LIGHTWEIGHT



REACTIVE

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean — making it an ideal choice for the waterside, too.

-  RECYCLED PLASTIC
-  DURABLE
-  WATER REPELLENT FABRIC
-  LIGHTWEIGHT



Iconic

The classic silhouettes we're known for, refreshed for a modern feel. This season, Iconic styles are offered in Recycled Cotton and microfiber.

CROSSBODY STYLES



RFID ALL IN ONE CROSSBODY

6¾" w x 3¾" h x 2¼" d
56" removable, adjustable strap
6" wrist strap
zip closure

Recycled Cotton - #28455
MSRP \$65
Rosa Floral, Java Navy Camo,
Hope Blooms, Hope Blooms Pink,
Butterfly By

Microfiber - #26953
MSRP \$85
Classic Black, Classic Navy



RFID MINI HIPSTER

6½" w x 8" h x ¾" d
56" adjustable strap
zip closure

Recycled Cotton - #28413
MSRP \$50
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27429
MSRP \$70
Classic Black, Classic Navy



TRIPLE ZIP HIPSTER

11¾" w x 11¾" h x 1¼" d
56" adjustable strap
zip closure

Recycled Cotton - #28408
MSRP \$70
Rosa Floral, Java Navy Camo,
Hope Blooms, Hope Blooms Pink,
Butterfly By

Microfiber - #27424
MSRP \$90
Classic Black, Classic Navy



SMALL VERA TOTE

11½" w x 11¼" h x 4½" d
12" strap drop
zip closure

Recycled Cotton - #28416
MSRP \$80
Rosa Floral, Java Navy Camo,
Hope Blooms, Hope Blooms Pink,
Butterfly By

Microfiber - #27430
MSRP \$100
Classic Black, Classic Navy



VERA COMMUTER TOTE

15½" w x 14½" h x 4½" d
12" strap drop
zip closure

Microfiber - #27338
MSRP \$155
Classic Black



VERA TOTE

15" w x 14½" h x 6" d
12" strap drop
zip closure

Recycled Cotton - #28415
MSRP \$100
Rosa Floral, Java Navy Camo,
Hope Blooms, Hope Blooms Pink,
Butterfly By

Microfiber - #27426
MSRP \$130
Classic Black, Classic Navy

TOTE BAGS



MARKET TOTE

19" w x 14" h x 7½" d
9½" strap drop

Other Fabrication - #12492
MSRP \$10
Rosa Floral, Plaza Medallion

*Minimum order 12 units.
Patterns subject to change.*

SHOULDER BAGS



GLENNA SATCHEL

11" w x 12 ¼" h x 8" d
10 ½" strap drop
zip closure

Recycled Cotton - #28424
MSRP \$95
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27427
MSRP \$110
Classic Black, Classic Navy

LUNCH BAGS



LUNCH BUNCH

7 ½" w x 9" h x 4 ¼" d
2" handle drop
zip closure

Recycled Cotton - #27970
MSRP \$35
Galaxy Gray, Climbing Ivy Green

Recycled Cotton - #28449
MSRP \$35
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #26955
MSRP \$40
Classic Black

BACKPACKS



CAMPUS BACKPACK

12" w x 16 ½" h x 7 ½" d
2 ¾" strap drop
32" adjustable straps
zip closure

Recycled Cotton - #27966
MSRP \$115
Galaxy Gray, Cardinal Red,
Climbing Ivy Green

Recycled Cotton - #28453
MSRP \$115
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27514
MSRP \$145
Classic Black, Classic Navy



XL CAMPUS BACKPACK

12" w x 16 ½" h x 8 ½" d
2 ¾" handle drop
32" adjustable strap
zip closure

Recycled Cotton - #28454
MSRP \$130
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27431
MSRP \$165
Classic Black

TRAVEL BAGS



LARGE TRAVEL DUFFEL

22" w x 11 ½" h x 11 ½" d
15" strap drop
52 ½" removable,
adjustable strap
zip closure

Recycled Cotton - #27971
MSRP \$100
Galaxy Gray, Cardinal Red,
Climbing Ivy Green

Recycled Cotton - #28443
MSRP \$100
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27511
MSRP \$130
Classic Black, Classic Navy



WEEKENDER TRAVEL BAG

18 ½" w x 12 ½" h x 7 ½" d
6 ½" strap drop
52 ½" removable,
adjustable strap
zip closure

Recycled Cotton - #28417
MSRP \$120
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27450
MSRP \$150
Classic Black, Classic Navy

COSMETICS



LARGE COSMETIC

10" w x 7 1/4" h x 4 1/4" d
zip closure

Recycled Cotton - #28419

MSRP \$40
Rosa Floral, Java Navy Camo,
Hope Blooms

Microfiber - #27451

MSRP \$50
Classic Black, Classic Navy



MEDIUM COSMETIC

7 3/4" w x 5 3/4" h x 2 3/4" d
zip closure

Recycled Cotton - #28420

MSRP \$35
Rosa Floral, Java Navy Camo,
Butterfly By

Microfiber - #27452

MSRP \$40
Classic Black, Classic Navy



MINI COSMETIC

6 1/2" w x 4 1/2" h x 2 1/4" d
zip closure

Recycled Cotton - #28421

MSRP \$30
Rosa Floral, Java Navy Camo,
Butterfly By

Microfiber - #27448

MSRP \$35
Classic Black

TRAVEL ACCESSORIES



HANGING TRAVEL ORGANIZER

11 1/2" w x 29 1/4" h x 1 1/2" d
5" handle drop
tie closure

Recycled Cotton - #28410

MSRP \$60
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27441

MSRP \$80
Classic Black, Classic Navy

WALLETS



RFID TURNLOCK WALLET

7 3/4" w x 4 3/4" h x 1" d
turnlock and zip closure

Recycled Cotton - #28435

MSRP \$60
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27495

MSRP \$80
Classic Black, Classic Navy

IDS/KEYCHAINS



ZIP ID CASE

5" w x 3" h
zip closure

Recycled Cotton - #28426

MSRP \$15
Rosa Floral, Java Navy Camo,
Hope Blooms, Butterfly By

Microfiber - #27433

MSRP \$20
Classic Black, Classic Navy



BREAKAWAY LANYARD

1/2" w x 18 1/2" h

Recycled Cotton - #28151

MSRP \$20
Rosa Floral, Java Navy Camo,
Butterfly By



LANYARD

1/2" w x 18 1/2" h

Microfiber - #28147

MSRP \$20
Classic Black, Classic Navy

ReActive

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean — making it an ideal choice for the waterside, too.

CROSSBODY STYLES



ReACTIVE BELT BAG SLING

Pouch 1: 5" w x 5" h x 1¼" d
Pouch 2: 4½" w x 6¼" h x 1¼" d
45" removable, adjustable strap
zip closure

ReActive - #27628

MSRP \$50

Rose Agate, Lavender Butterflies,
Plaza Medallion



ReACTIVE CROSSBODY SLING

10½" w x 8½" h x 2¼" d
54" adjustable strap
zip closure

ReActive - #28488

MSRP \$60

Rose Agate, Hope Blooms Teal,
Plaza Medallion



ReACTIVE RFID COMPACT CROSSBODY

7" w x 3¾" h x 1¾" d
6" wrist strap
56" removable, adjustable strap
zip closure

ReActive - #26425

MSRP \$65

Rose Agate, Hope Blooms Teal,
Lavender Butterflies,
Plaza Medallion, Black

BACKPACKS



ReACTIVE GRAND BACKPACK

12¾" w x 18" h x 8" d
¾" handle drop
32" adjustable strap
zip closure

ReActive - #27198

MSRP \$115

Rose Agate, Hope Blooms Teal,
Lavender Butterflies,
Plaza Medallion, Black



ReACTIVE SLING BACKPACK

9¼" w x 19¼" h x 3" d
37½" adjustable strap
zip closure

ReActive - #26679

MSRP \$55

Rose Agate, Hope Blooms Teal,
Plaza Medallion, Black



ReACTIVE XL BACKPACK

12¾" w x 18" h x 9" d
32" adjustable strap
¾" handle drop
zip closure

ReActive - #27298

MSRP \$130

Rose Agate, Plaza Medallion, Black

Utility

Bringing all the function we're famous for—to the outside.
The new Utility Collection features exterior pockets, handy clips and wear-'em-your-way designs, all in our newest prints and cotton solids.

CROSSBODY STYLES



UTILITY CROSSBODY

11½" w x 10½" h x 3" d
56" adjustable strap
zip closure

Recycled Cotton - #28004
MSRP \$85
Rosa Floral, Java Navy Camo,
Galaxy Gray, Cardinal Red,
Climbing Ivy Green, Black



UTILITY SMALL CROSSBODY

11" w x 8" h x 1½" d
56" adjustable strap
zip closure

Recycled Cotton - #28005
MSRP \$65
Java Navy Camo,
Climbing Ivy Green, Black

TOTE BAGS



UTILITY TOTE

14¾" w x 13½" h x 5" d
11" strap drop
39" removable wrist strap
zip closure

Recycled Cotton - #28046
MSRP \$120
Rosa Floral, Java Navy Camo,
Galaxy Gray, Cardinal Red,
Climbing Ivy Green, Black

BACKPACKS



UTILITY BACKPACK

10" w x 14" h x 6½" d
3" handle drop
33¼" adjustable strap
drawstring closure

Recycled Cotton - #28013
MSRP \$95
Rosa Floral, Java Navy Camo,
Galaxy Gray, Cardinal Red,
Climbing Ivy Green, Black



UTILITY SLING BACKPACK

7" w x 10½" h
47" adjustable strap
zip closure

Recycled Cotton - #28024
MSRP \$60
Rosa Floral, Java Navy Camo,
Galaxy Gray, Climbing Ivy Green,
Black

TRAVEL BAGS



UTILITY TRAVEL BAG

18½" w x 14½" h x 8½" d
56" removable, adjustable strap
8" handle drop
zip closure

Recycled Cotton - #28116
MSRP \$140
Rosa Floral, Java Navy Camo,
Galaxy Gray, Cardinal Red,
Climbing Ivy Green, Black

Seasonal Home

Perfect for sprinkling an unexpected dash of delight, new home accessories in the latest Vera Bradley patterns brighten any room!

TEXTILES



NAPKIN SET OF 4

20½" w x 20½" h

Recycled Cotton - #28810

MSRP \$25

Rosa Floral, Java Navy Camo



PLACEMAT SET OF 2

17½" w x 13½" h

Recycled Cotton - #28811

MSRP \$25

Rosa Floral, Java Navy Camo



PLUSH THROW BLANKET

50" w x 80" h

Fleece - #23653

MSRP \$55

Rosa Floral, Java Navy Camo,
Hope Blooms,
Hope Blooms Light Pink,
Butterfly By

OTHER HOME



APRON

32" h

24" strap length

tie closure

Recycled Cotton - #28370

MSRP \$30

Rosa Floral, Java Navy Camo



CASSEROLE CARRIER

16" w x 3½" h x 10" d

2" handle drop

zip closure

Recycled Cotton - #28872

MSRP \$45

Rosa Floral, Java Navy Camo

FASHION ACCESSORIES



MINI TRAVEL UMBRELLA

2" w x 8" h x 2" d

4¾" wrist strap

snap closure

Other Fabrication - #24785

MSRP \$30

Hope Blooms, Plaza Medallion

Personalization

Make select styles your own with an initial, monogram, company logo or name. Contact us for pricing.



Triple Zip Hipster
in Rosa Floral
MSRP \$70

The Vera Bradley Experience

A TRUE BRAND EXPERIENCE

Let the Top Brands team elevate your next event into an experience sure to leave a lasting impression with our turnkey program. Our team of experts is ready to help you through every step of the process, from pre-show planning to the actual event and beyond. Our goal is simple: to make sure that you and your guests have a true brand experience that is worry-free for you and unforgettable for attendees.

Vera Bradley products demonstrate an extraordinary attention to detail and innovation, created with a spirit of authenticity, optimism and caring that welcomes all women.

Every attendee will be able to express their creativity and personality through their choice of color and style. Our experts will become an invaluable resource, giving each attendee the personal shopping experience they want and expect!

WE'LL MAKE YOUR EVENT AS EASY AS 1, 2, 3

1. Establish a program that fits your needs

Our turnkey program is designed to maximize your event's impact with a mix of the right product and our team of experts ready to deliver a true brand experience to groups as small as 100 people to as large as 3,000 or more.

2. Choose a reward level from a variety of price points

The Vera Bradley Experience has a variety of popular price points. We will work with you to design a tailor-made program that fits your budget, number of guests and demographics.

3. Relax and enjoy

Our dedicated team will be an indispensable asset every step of the way; from product selection prior to the event through setup and takedown, we are there for you and your guests.

PERFECT FOR:

- Incentive Trips
- Board Meetings
- Sales Meetings
- Team Building
- Reward Programs
- Employee Appreciation
- Conferences
- Seminars
- Grand Openings
- Industry Workshops
- Trade Shows
- Business Retreats

**ReActive
XL Backpack**
in Plaza Medallion,
Black
MSRP \$130

**ReActive
Sling Backpack**
in Plaza Medallion
MSRP \$55



Corporate Sales Department
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