

**CORPORATE PRODUCT GUIDE**  
**FALL 2021**



Vera Bradley

# Our Story

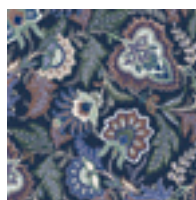
Vera Bradley was started by two friends who believed the world could use a little more color! We're obsessed with pattern and palettes, fun and function, and we love the idea of creating that little special something that can turn an ordinary day into an extraordinary one. We're excited to show off our newest offerings and hope you find something perfect just for you!

## 2021 FALL COLORS

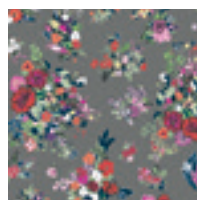
### RECYCLED COTTON



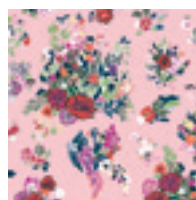
**NEW! AUG 16**  
Rosa Floral  
X50



**NEW! SEPT 9**  
Java Navy  
Camo  
11940



**NEW! SEPT 30**  
Hope Blooms  
X55



**NEW! SEPT 30**  
Hope Blooms  
Pink  
11942



Butterfly By  
X49

### RECYCLED SOLID COTTON



**NEW! AUG 16**  
Galaxy Gray  
X67



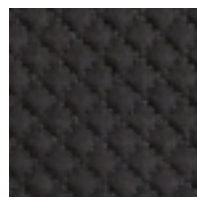
**NEW! SEPT 30**  
Cardinal Red  
I95



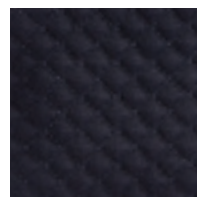
Climbing Ivy  
Green  
T03



Black  
481



Classic Black  
081



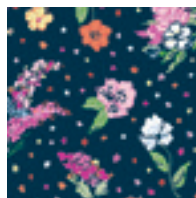
Classic Navy  
219

### MICROFIBER

### REACTIVE



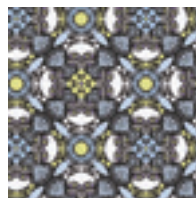
**NEW! AUG 16**  
Rose Agate  
X52



**NEW! SEPT 9**  
Hope Blooms  
Teal  
11943



Lavender  
Butterflies  
V59



Plaza Medallion  
X76



Black  
481

Please reference the Product Guide for style numbers and colors available. When placing your order, you will need to provide the following details: Style Name, Style Number, Color Name and Color Number.

Shown on Cover:  
**Utility Backpack**  
in Rosa Floral  
MSRP \$95



## Our Core Fabrications

### RECYCLED COTTON

All of our iconic cotton is now being made sustainably — with 50% recycled fibers! It's everything you love about classic cotton (the softness, the comfort, the washability and vibrancy) ...and then some, like our first-ever cotton solids!



RECYCLED  
COTTON



WASHABLE



LIGHTWEIGHT



### MICROFIBER

Easy to pair, easy to wear. These solid-color anchors for your travel collection are sure to complement your favorite patterns and showcase your style.



DURABLE



WATER  
REPELLENT  
FABRIC



LIGHTWEIGHT



### REACTIVE

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean — making it an ideal choice for the waterside, too.



RECYCLED  
PLASTIC



DURABLE



WATER  
REPELLENT  
FABRIC



LIGHTWEIGHT



# Iconic

The classic silhouettes we're known for, refreshed for a modern feel.  
This season, Iconic styles are offered in Recycled Cotton and microfiber.

## CROSSBODY STYLES



### RFID ALL IN ONE CROSSBODY

6 3/4" w x 3 3/4" h x 2 1/4" d  
56" removable, adjustable strap  
6" wrist strap  
zip closure

**Recycled Cotton - #28455**  
MSRP \$65  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Hope Blooms Pink,  
Butterfly By

**Microfiber - #26953**  
MSRP \$85  
Classic Black, Classic Navy



### SMALL VERA TOTE

11 1/2" w x 11 1/4" h x 4 1/2" d  
12" strap drop  
zip closure

**Recycled Cotton - #28416**  
MSRP \$80  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Hope Blooms Pink,  
Butterfly By

**Microfiber - #27430**  
MSRP \$100  
Classic Black, Classic Navy



### RFID MINI HIPSTER

6 1/2" w x 8" h x 3/4" d  
56" adjustable strap  
zip closure

**Recycled Cotton - #28413**  
MSRP \$50  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27429**  
MSRP \$70  
Classic Black, Classic Navy



### VERA COMMUTER TOTE

15 1/2" w x 14 1/2" h x 4 1/2" d  
12" strap drop  
zip closure

**Microfiber - #27338**  
MSRP \$155  
Classic Black



### TRIPLE ZIP HIPSTER

11 3/4" w x 11 3/4" h x 1 1/4" d  
56" adjustable strap  
zip closure

**Recycled Cotton - #28408**  
MSRP \$70  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Hope Blooms Pink,  
Butterfly By

**Microfiber - #27424**  
MSRP \$90  
Classic Black, Classic Navy



### VERA TOTE

15" w x 14 1/2" h x 6" d  
12" strap drop  
zip closure

**Recycled Cotton - #28415**  
MSRP \$100  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Hope Blooms Pink,  
Butterfly By

**Microfiber - #27426**  
MSRP \$130  
Classic Black, Classic Navy

## TOTE BAGS



### MARKET TOTE

19" w x 14" h x 7 1/2" d  
9 1/2" strap drop

**Other Fabrication - #12492**  
MSRP \$10  
Rosa Floral, Plaza Medallion

*Minimum order 12 units.  
Patterns subject to change.*

## SHOULDER BAGS



### GLENNA SATCHEL

11" w x 12 1/4" h x 8" d  
10 1/2" strap drop  
zip closure

**Recycled Cotton - #28424**  
MSRP \$95  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27427**  
MSRP \$110  
Classic Black, Classic Navy

## LUNCH BAGS



### LUNCH BUNCH

7 1/2" w x 9" h x 4 1/4" d  
2" handle drop  
zip closure

**Recycled Cotton - #27970**  
MSRP \$35  
Galaxy Gray, Climbing Ivy Green

**Recycled Cotton - #28449**  
MSRP \$35  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #26955**  
MSRP \$40  
Classic Black

## BACKPACKS



### CAMPUS BACKPACK

12" w x 16 1/2" h x 7 1/2" d  
2 3/4" strap drop  
32" adjustable straps  
zip closure

**Recycled Cotton - #27966**  
MSRP \$115  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green

**Recycled Cotton - #28453**  
MSRP \$115  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27514**  
MSRP \$145  
Classic Black, Classic Navy



### XL CAMPUS BACKPACK

12" w x 16 1/2" h x 8 1/2" d  
2 3/4" handle drop  
32" adjustable strap  
zip closure

**Recycled Cotton - #28454**  
MSRP \$130  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27431**  
MSRP \$165  
Classic Black

## TRAVEL BAGS



### LARGE TRAVEL DUFFEL

22" w x 11 1/2" h x 11 1/2" d  
15" strap drop  
52 1/2" removable,  
adjustable strap  
zip closure

**Recycled Cotton - #27971**  
MSRP \$100  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green

**Recycled Cotton - #28443**  
MSRP \$100  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27511**  
MSRP \$130  
Classic Black, Classic Navy



### WEEKENDER TRAVEL BAG

18 1/2" w x 12 1/2" h x 7 1/2" d  
6 1/2" strap drop  
52 1/2" removable,  
adjustable strap  
zip closure

**Recycled Cotton - #28417**  
MSRP \$120  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

**Microfiber - #27450**  
MSRP \$150  
Classic Black, Classic Navy

## COSMETICS



### LARGE COSMETIC

10" w x 7 1/4" h x 4 1/4" d  
zip closure

#### Recycled Cotton - #28419

MSRP \$40  
Rosa Floral, Java Navy Camo,  
Hope Blooms

#### Microfiber - #27451

MSRP \$50  
Classic Black, Classic Navy



### MEDIUM COSMETIC

7 3/4" w x 5 3/4" h x 2 3/4" d  
zip closure

#### Recycled Cotton - #28420

MSRP \$35  
Rosa Floral, Java Navy Camo,  
Butterfly By

#### Microfiber - #27452

MSRP \$40  
Classic Black, Classic Navy



### MINI COSMETIC

6 1/2" w x 4 1/2" h x 2 1/4" d  
zip closure

#### Recycled Cotton - #28421

MSRP \$30  
Rosa Floral, Java Navy Camo,  
Butterfly By

#### Microfiber - #27448

MSRP \$35  
Classic Black

## TRAVEL ACCESSORIES



### HANGING TRAVEL ORGANIZER

11 1/2" w x 29 1/4" h x 1 1/2" d  
5" handle drop  
tie closure

#### Recycled Cotton - #28410

MSRP \$60  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

#### Microfiber - #27441

MSRP \$80  
Classic Black, Classic Navy

## WALLETS



### RFID TURNLOCK WALLET

7 3/4" w x 4 3/4" h x 1" d  
turnlock and zip closure

#### Recycled Cotton - #28435

MSRP \$60  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

#### Microfiber - #27495

MSRP \$80  
Classic Black, Classic Navy

## IDS/KEYCHAINS



### ZIP ID CASE

5" w x 3" h  
zip closure

#### Recycled Cotton - #28426

MSRP \$15  
Rosa Floral, Java Navy Camo,  
Hope Blooms, Butterfly By

#### Microfiber - #27433

MSRP \$20  
Classic Black, Classic Navy



### BREAKAWAY LANYARD

1/2" w x 18 1/2" h

#### Recycled Cotton - #28151

MSRP \$20  
Rosa Floral, Java Navy Camo,  
Butterfly By



### LANYARD

1/2" w x 18 1/2" h

#### Microfiber - #28147

MSRP \$20  
Classic Black, Classic Navy

# ReActive

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean—making it an ideal choice for the waterside, too.

## CROSSBODY STYLES



### ReACTIVE BELT BAG SLING

Pouch 1: 5" w x 5" h x 1¼" d  
Pouch 2: 4½" w x 6¼" h x 1¼" d  
45" removable, adjustable strap  
zip closure

**ReActive - #27628**

MSRP \$50

Rose Agate, Lavender Butterflies,  
Plaza Medallion



### ReACTIVE CROSSBODY SLING

10½" w x 8½" h x 2¼" d  
54" adjustable strap  
zip closure

**ReActive - #28488**

MSRP \$60

Rose Agate, Hope Blooms Teal,  
Plaza Medallion



### ReACTIVE RFID COMPACT CROSSBODY

7" w x 3¾" h x 1¾" d  
6" wrist strap  
56" removable, adjustable strap  
zip closure

**ReActive - #26425**

MSRP \$65

Rose Agate, Hope Blooms Teal,  
Lavender Butterflies,  
Plaza Medallion, Black

## BACKPACKS



### ReACTIVE GRAND BACKPACK

12¾" w x 18" h x 8" d  
¾" handle drop  
32" adjustable strap  
zip closure

**ReActive - #27198**

MSRP \$115

Rose Agate, Hope Blooms Teal,  
Lavender Butterflies,  
Plaza Medallion, Black



### ReACTIVE SLING BACKPACK

9¼" w x 19¼" h x 3" d  
37½" adjustable strap  
zip closure

**ReActive - #26679**

MSRP \$55

Rose Agate, Hope Blooms Teal,  
Plaza Medallion, Black



### ReACTIVE XL BACKPACK

12¾" w x 18" h x 9" d  
32" adjustable strap  
¾" handle drop  
zip closure

**ReActive - #27298**

MSRP \$130

Rose Agate, Plaza Medallion, Black



# Utility

Bringing all the function we're famous for—to the outside.  
The new Utility Collection features exterior pockets, handy clips and wear-'em-your-way designs, all in our newest prints and cotton solids.

## CROSSBODY STYLES



### UTILITY CROSSBODY

11½" w x 10½" h x 3" d  
56" adjustable strap  
zip closure

**Recycled Cotton - #28004**  
MSRP \$85  
Rosa Floral, Java Navy Camo,  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green, Black



### UTILITY SMALL CROSSBODY

11" w x 8" h x 1½" d  
56" adjustable strap  
zip closure

**Recycled Cotton - #28005**  
MSRP \$65  
Java Navy Camo,  
Climbing Ivy Green, Black

## TOTE BAGS



### UTILITY TOTE

14¾" w x 13½" h x 5" d  
11" strap drop  
39" removable wrist strap  
zip closure

**Recycled Cotton - #28046**  
MSRP \$120  
Rosa Floral, Java Navy Camo,  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green, Black

## BACKPACKS



### UTILITY BACKPACK

10" w x 14" h x 6½" d  
3" handle drop  
33¼" adjustable strap  
drawstring closure

**Recycled Cotton - #28013**  
MSRP \$95  
Rosa Floral, Java Navy Camo,  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green, Black



### UTILITY SLING BACKPACK

7" w x 10½" h  
47" adjustable strap  
zip closure

**Recycled Cotton - #28024**  
MSRP \$60  
Rosa Floral, Java Navy Camo,  
Galaxy Gray, Climbing Ivy Green,  
Black

## TRAVEL BAGS



### UTILITY TRAVEL BAG

18½" w x 14½" h x 8½" d  
56" removable, adjustable strap  
8" handle drop  
zip closure

**Recycled Cotton - #28116**  
MSRP \$140  
Rosa Floral, Java Navy Camo,  
Galaxy Gray, Cardinal Red,  
Climbing Ivy Green, Black



# Seasonal Home

Perfect for sprinkling an unexpected dash of delight, new home accessories in the latest Vera Bradley patterns brighten any room!

## TEXTILES



### NAPKIN SET OF 4

20½" w x 20½" h

**Recycled Cotton - #28810**

MSRP \$25

Rosa Floral, Java Navy Camo



### PLACEMAT SET OF 2

17½" w x 13½" h

**Recycled Cotton - #28811**

MSRP \$25

Rosa Floral, Java Navy Camo



### PLUSH THROW BLANKET

50" w x 80" h

**Fleece - #23653**

MSRP \$55

Rosa Floral, Java Navy Camo,  
Hope Blooms,  
Hope Blooms Light Pink,  
Butterfly By

## OTHER HOME



### APRON

32" h

24" strap length

tie closure

**Recycled Cotton - #28370**

MSRP \$30

Rosa Floral, Java Navy Camo



### CASSEROLE CARRIER

16" w x 3½" h x 10" d

2" handle drop

zip closure

**Recycled Cotton - #28872**

MSRP \$45

Rosa Floral, Java Navy Camo

## FASHION ACCESSORIES



### MINI TRAVEL UMBRELLA

2" w x 8" h x 2" d

4¾" wrist strap

snap closure

**Other Fabrication - #24785**

MSRP \$30

Hope Blooms, Plaza Medallion

## Personalization

Make select styles your own with an initial, monogram, company logo or name. Contact us for pricing.



**Triple Zip Hipster**  
in Rosa Floral  
MSRP \$70

# The Vera Bradley Experience

## A TRUE BRAND EXPERIENCE

Let the Top Brands team elevate your next event into an experience sure to leave a lasting impression with our turnkey program. Our team of experts is ready to help you through every step of the process, from pre-show planning to the actual event and beyond. Our goal is simple: to make sure that you and your guests have a true brand experience that is worry-free for you and unforgettable for attendees.

Vera Bradley products demonstrate an extraordinary attention to detail and innovation, created with a spirit of authenticity, optimism and caring that welcomes all women.

Every attendee will be able to express their creativity and personality through their choice of color and style. Our experts will become an invaluable resource, giving each attendee the personal shopping experience they want and expect!

## WE'LL MAKE YOUR EVENT AS EASY AS 1, 2, 3

### 1. Establish a program that fits your needs

Our turnkey program is designed to maximize your event's impact with a mix of the right product and our team of experts ready to deliver a true brand experience to groups as small as 100 people to as large as 3,000 or more.

### 2. Choose a reward level from a variety of price points

The Vera Bradley Experience has a variety of popular price points. We will work with you to design a tailor-made program that fits your budget, number of guests and demographics.

### 3. Relax and enjoy

Our dedicated team will be an indispensable asset every step of the way; from product selection prior to the event through setup and takedown, we are there for you and your guests.

### PERFECT FOR:

- Incentive Trips
- Board Meetings
- Sales Meetings
- Team Building
- Reward Programs
- Employee Appreciation
- Conferences
- Seminars
- Grand Openings
- Industry Workshops
- Trade Shows
- Business Retreats



**ReActive  
XL Backpack**  
in Plaza Medallion,  
Black  
MSRP \$130

**ReActive  
Sling Backpack**  
in Plaza Medallion  
MSRP \$55



Corporate Sales Department  
c/o Top Brands, Inc.  
(920) 236-2800  
sales@top-brands.com