



Vera Bradley

# Our Story

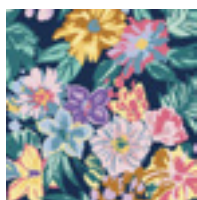
Vera Bradley was started by two friends who believed the world could use a little more color! We're obsessed with pattern and palettes, fun and function, and we love the idea of creating that little special something that can turn an ordinary day into an extraordinary one. We're excited to show off our newest offerings and hope you find something perfect just for you!

## 2021 SPRING COLORS

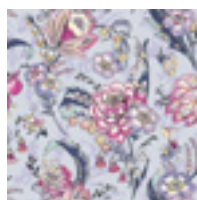
### COTTON



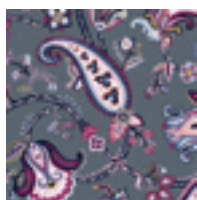
**NEW! JAN 14**  
Ikat Island  
#U44



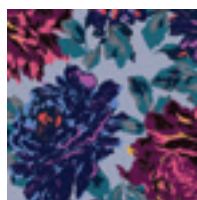
**NEW! MARCH 4**  
Happy Blooms  
#V46



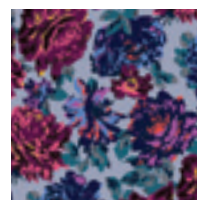
**NEW! APRIL 8**  
Hummingbird Park  
#Q31



Felicity Paisley  
#R85

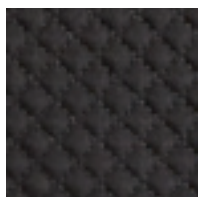


Neon Blooms  
#T78

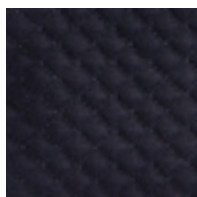


Petite Neon Blooms  
#T94

### MICROFIBER

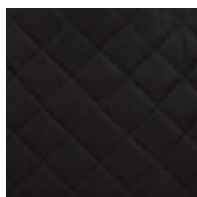


Classic Black  
#081

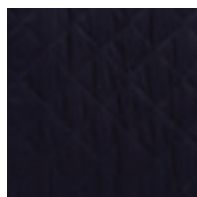


Classic Navy  
#219

### PERFORMANCE TWILL

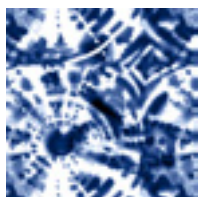


Black  
#481



Classic Navy  
#219

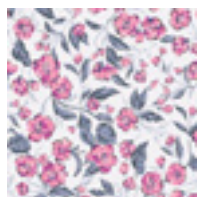
### REACTIVE



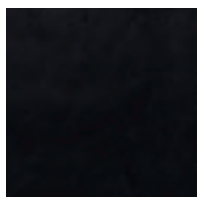
**NEW! JAN 14**  
Island Tie-Dye  
#U46



**NEW! MARCH 4**  
Happy Blooms  
Cross-Stitch  
#V47

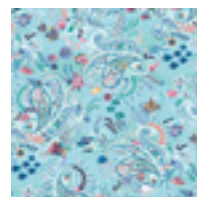


**NEW! APRIL 8**  
Hummingbird  
Blooms  
#Q33



Black  
#481

### OTHER



**NEW! FEB 4**  
Paisley Wave  
#U39

Please reference the Product Guide for style numbers and colors available. When placing your order, you will need to provide the following details: Style Name, Style Number, Color Name and Color Number.

Shown on Cover:  
**Large Travel Duffel**  
in Happy Blooms  
MSRP \$100



# Our Core Fabrications

## SIGNATURE COTTON

We love our signature cotton for its vibrant patterns and heritage-quilted styling. It's often washable, so lightweight and comfortable, too — making it the perfect colorful choice for every day.



## MICROFIBER

Easy to pair, easy to wear. These solid-color anchors for your travel collection are sure to complement your favorite patterns and showcase your style.



## REACTIVE

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean — making it an ideal choice for the waterside, too.



## PERFORMANCE TWILL

Lightweight, durable and water-repellent, our Performance Twill is a polished pick for every day and for travel. We love its 2" quilting that's a welcomed nod to our heritage styling and that it's available in all our favorite silhouettes.



# Iconic

The classic silhouettes we're known for, refreshed for a modern feel. This season, iconic styles are offered in cotton, microfiber and Performance Twill.

## CROSSBODY STYLES

### RFID ALL IN ONE CROSSBODY

6¾" w x 3¾" h x 2¼" d  
56" adjustable strap  
6" wrist strap  
magnetic closure

**Cotton - #26657**  
MSRP \$65  
Ikat Island, Happy Blooms,  
Felicity Paisley, Petite Neon Blooms

**Microfiber - #26953**  
MSRP \$85  
Classic Black, Classic Navy

**Performance Twill - #26722**  
MSRP \$85  
Black, Classic Navy



### CARSON CELLPHONE CROSSBODY

4" w x 7" h x ¾" d  
56" adjustable strap  
snap closure

**Cotton - #25110**  
MSRP \$30  
Hummingbird Park, Felicity Paisley



### RFID MINI HIPSTER

6½" w x 8" h x ¾" d  
56" adjustable strap  
zip closure

**Cotton - #22158**  
MSRP \$50  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #27429**  
MSRP \$70  
Classic Black, Classic Navy



### TRIPLE ZIP HIPSTER

11¾" w x 11¾" h x 1¼" d  
56" adjustable strap  
zip closure

**Cotton - #21672**  
MSRP \$70  
Ikat Island, Happy Blooms,  
Felicity Paisley, Neon Blooms

**Cotton - #23849**  
MSRP \$70  
Hummingbird Park

**Microfiber - #27424**  
MSRP \$90  
Classic Black, Classic Navy



### TRIPLE ZIP HIPSTER

11½" w x 11¾" h x 2" d  
56" adjustable strap  
zip closure

**Performance Twill - #25231**  
MSRP \$90  
Black, Classic Navy



## TOTE BAGS

### MARKET TOTE

19" w x 14" h x 7½" d  
9½" strap drop

**Other Fabrication - #12492**  
MSRP \$8

Paisley Wave

*Minimum order 12 units.  
Patterns subject to change.*





## BACKPACKS



### SMALL VERA TOTE

11½" w x 11¼" h x 4½" d  
12" strap drop  
zip closure

#### Cotton - #22164

MSRP \$80  
Ikat Island, Happy Blooms,  
Felicity Paisley, Neon Blooms

#### Cotton - #24379

MSRP \$80  
Hummingbird Park

#### Microfiber - #27430

MSRP \$100  
Classic Black, Classic Navy

#### Performance Twill - #27234

MSRP \$100  
Black, Classic Navy



### CAMPUS BACKPACK

12" w x 16½" h x 7½" d  
2¾" strap drop  
32" adjustable straps  
zip closure

#### Cotton - #26468

MSRP \$115  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

#### Microfiber - #27514

MSRP \$145  
Classic Black, Classic Navy

#### Performance Twill - #25443

MSRP \$145  
Black, Classic Navy



### VERA TOTE

15" w x 14½" h x 6" d  
12" strap drop  
zip closure

#### Cotton - #22163

MSRP \$100  
Ikat Island, Happy Blooms,  
Felicity Paisley, Neon Blooms

#### Cotton - #23848

MSRP \$100  
Hummingbird Park

#### Microfiber - #27426

MSRP \$130  
Classic Black, Classic Navy

#### Performance Twill - #27232

MSRP \$130  
Black, Classic Navy



### MINI SLING BACKPACK

7" w x 13½" h x 2½" d  
15" strap drop  
32½" adjustable strap  
10½" removable strap  
zip closure

#### Cotton - #26761

MSRP \$45  
Happy Blooms, Felicity Paisley



### SLING BACKPACK

9¼" w x 19¼" h x 3½" d  
37½" adjustable strap  
zip closure

#### Cotton - #24947

MSRP \$55  
Ikat Island, Happy Blooms,  
Felicity Paisley, Neon Blooms

## SHOULDER BAGS



### GLENNA SATCHEL

11" w x 12¼" h x 8" d  
10½" strap drop  
zip closure

#### Cotton - #22542

MSRP \$90  
Happy Blooms, Hummingbird Park,  
Felicity Paisley, Neon Blooms

#### Microfiber - #27427

MSRP \$110  
Classic Black, Classic Navy



### SMALL BACKPACK

9" w x 12" h x 4¾" d  
2¾" handle drop  
32½" adjustable strap  
zip closure

#### Cotton - #26022

MSRP \$75  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley

#### Microfiber - #27513

MSRP \$95  
Classic Black



### SMALL BACKPACK

9" w x 12" h x 4 3/4" d  
2 3/4" handle drop  
26 1/2" adjustable strap  
zip closure

**Performance Twill - #27292**  
MSRP \$95  
Black, Classic Navy



### XL CAMPUS BACKPACK

12" w x 16 1/2" h x 8 1/2" d  
2 3/4" handle drop  
32" adjustable strap  
zip closure

**Cotton - #26589**  
MSRP \$130  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #27431**  
MSRP \$165  
Classic Black

## LUNCH BAGS



### LUNCH BUNCH

7 1/2" w x 9" h x 4 1/4" d  
2" handle drop  
zip closure

**Cotton - #26157**  
MSRP \$35  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #26955**  
MSRP \$40  
Classic Black

**Performance Twill - #26160**  
MSRP \$40  
Black

## TRAVEL BAGS



### GRAND WEEKENDER TRAVEL BAG

21" w x 14 1/2" h x 8 1/2" d  
52 1/2" removable,  
adjustable strap  
6 1/2" strap drop  
zip closure

**Microfiber - #27449**  
MSRP \$180  
Classic Black, Classic Navy

**Performance Twill - #26006**  
MSRP \$180  
Black



### LARGE TRAVEL DUFFEL

22" w x 11 1/2" h x 11 1/2" d  
15" strap drop  
52 1/2" removable,  
adjustable strap  
zip closure

**Cotton - #25345**  
MSRP \$100  
Ikat Island, Happy Blooms,  
Neon Blooms

**Cotton - #25628**  
MSRP \$100  
Hummingbird Park, Felicity Paisley

**Microfiber - #27511**  
MSRP \$130  
Classic Black, Classic Navy

**Performance Twill - #26008**  
MSRP \$130  
Black, Classic Navy



### MEDIUM TRAVEL DUFFEL

20" w x 10" h x 10" d  
15" strap drop  
52 1/2" removable,  
adjustable strap  
zip closure

**Cotton - #25347**  
MSRP \$85  
Ikat Island, Happy Blooms,  
Hummingbird Park, Neon Blooms

**Microfiber - #27748**  
MSRP \$110  
Classic Black



### WEEKENDER TRAVEL BAG

18 1/2" w x 12 1/2" h x 7 1/2" d  
6 1/2" strap drop  
52 1/2" removable,  
adjustable strap  
zip closure

**Cotton - #22235**  
MSRP \$120  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #27450**  
MSRP \$150  
Classic Black, Classic Navy

**Performance Twill - #25212**  
MSRP \$150  
Black, Classic Navy

## COSMETICS

### LARGE COSMETIC

10" w x 7¼" h x 4¼" d  
zip closure

**Cotton - #22517**

MSRP \$40

Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #27451**

MSRP \$50

Classic Black, Classic Navy

**Performance Twill - #25202**

MSRP \$50

Black, Classic Navy



### MEDIUM COSMETIC

7¾" w x 5¾" h x 2¾" d  
zip closure

**Cotton - #22518**

MSRP \$35

Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Petite Neon Blooms

**Microfiber - #27452**

MSRP \$40

Classic Black, Classic Navy

**Performance Twill - #25204**

MSRP \$40

Black, Classic Navy



## TRAVEL ACCESSORIES

### HANGING TRAVEL ORGANIZER

11½" w x 29¼" h x 1½" d  
5" handle drop  
tie closure

**Cotton - #22116**

MSRP \$60

Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

**Microfiber - #27441**

MSRP \$80

Classic Black, Classic Navy



### ZIP HANGING ORGANIZER

11" w x 10" h x 3" d  
3" handle drop  
zip closure

**Performance Twill - #25240**

MSRP \$90

Black, Classic Navy



**Hanging Travel Organizer**  
in Happy Blooms  
MSRP \$80





## WALLETS



### RFID RILEY COMPACT WALLET

5¼" w x 4" h  
snap closure

#### Cotton - #22868

MSRP \$50  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

#### Microfiber - #27435

MSRP \$70  
Classic Black, Classic Navy

#### Performance Twill - #25872

MSRP \$70  
Black, Classic Navy



### RFID TURNLOCK WALLET

7¾" w x 4¾" h x 1" d  
turnlock and zip closure

#### Cotton - #24155

MSRP \$60  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

#### Microfiber - #27495

MSRP \$80  
Classic Black, Classic Navy

#### Performance Twill - #25445

MSRP \$80  
Black, Classic Navy

## IDS/KEYCHAINS



### ZIP ID CASE

5" w x 3" h  
zip closure

#### Cotton - #22635

MSRP \$15  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Petite Neon Blooms

#### Microfiber - #27433

MSRP \$20  
Classic Black, Classic Navy

#### Performance Twill - #25444

MSRP \$20  
Black, Classic Navy



### BREAKAWAY LANYARD

½" w x 18½" h

#### Cotton - #12476

MSRP \$16  
Happy Blooms, Hummingbird Park,  
Felicity Paisley, Petite Neon Blooms

#### Microfiber - #15279

MSRP \$25  
Classic Black

#### Performance Twill - #26213

MSRP \$25  
Black

## APPAREL



### PLEATED MASK - 2 PACK

8½" w x 3½" h

#### Cotton - #28202

MSRP \$16  
Ikat Island, Happy Blooms,  
Hummingbird Park,  
Petite Neon Blooms



### YOUTH PLEATED MASK - 2 PACK

7" w x 3" h

#### Cotton - #28203

MSRP \$16  
Ikat Island, Happy Blooms,  
Petite Neon Blooms

Small Backpack  
in Happy Blooms  
MSRP \$75



# ReActive

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean—making it an ideal choice for the waterside, too.

## TOTE BAGS



### REACTIVE TOTE

14½" w x 13½" h x 6" d  
10" strap drop  
40" removable, adjustable strap  
zip closure

**ReActive - #26441**  
MSRP \$110  
Island Tie-Dye,  
Happy Blooms Cross-Stitch,  
Hummingbird Blooms, Black



### REACTIVE SLING BACKPACK

9¼" w x 19¼" h x 3" d  
37½" adjustable strap  
zip closure

**ReActive - #26679**  
MSRP \$55  
Hummingbird Blooms, Black

## BACKPACKS



### REACTIVE GRAND BACKPACK

12½" w x 16" h x 8" d  
2¾" handle drop  
32" adjustable strap  
zip closure

**ReActive - #26432**  
MSRP \$115  
Island Tie-Dye,  
Happy Blooms Cross-Stitch,  
Hummingbird Blooms, Black



### REACTIVE MINI SLING BACKPACK

7" w x 13½" h x 2½" d  
32½" removable, adjustable strap  
10½" adjustable strap  
zip closure

**ReActive - #26677**  
MSRP \$45  
Island Tie-Dye,  
Hummingbird Blooms, Black

## IDS/KEYCHAINS



### REACTIVE RFID LANYARD CARD CASE

3" w x 4½" h  
18½" strap drop  
snap and zip closure

**ReActive - #27731**  
MSRP \$40  
Island Tie-Dye



### REACTIVE ZIP ID CASE

5" w x 3" h  
zip closure

**ReActive - #26695**  
MSRP \$15  
Island Tie-Dye,  
Hummingbird Blooms, Black

# Beach

From colorful beach bags to thirsty towels, this season we have everything you need to make a splash at the beach.

## TOTE BAGS



### REACTIVE DRAWSTRING FAMILY TOTE

15¼" w x 14" h x 9¾" d  
12" adjustable strap  
drawstring closure

**ReActive - #26444**  
MSRP \$65  
Island Tie-Dye,  
Happy Blooms Cross-Stitch

## TEXTILES



### BEACH TOWEL

33" w x 66" h

**Other Fabrication - #12329**  
MSRP \$35  
Island Tie-Dye, Happy Blooms

# Seasonal Home

## TEXTILES



### PLUSH THROW BLANKET

50" w x 80" h

**Fleece - #23653**  
MSRP \$55  
Ikat Island, Happy Blooms,  
Hummingbird Park, Felicity Paisley,  
Neon Blooms

## FASHION ACCESSORIES



### UMBRELLA

4½" wrist strap  
11" closed

**Other Fabrication - #14950**  
MSRP \$34  
Hummingbird Blooms,  
Felicity Paisley



# Personalization

Make select styles your own with an initial, monogram, company logo or name. Contact us for pricing.



**Triple Zip Hipster**  
in Classic Navy  
MSRP \$90

# The Vera Bradley Experience

## A TRUE BRAND EXPERIENCE

Let the Top Brands team elevate your next event into an experience sure to leave a lasting impression with our turnkey program. Our team of experts is ready to help you through every step of the process, from pre-show planning to the actual event and beyond. Our goal is simple: to make sure that you and your guests have a true brand experience that is worry-free for you and unforgettable for attendees.

Vera Bradley products demonstrate an extraordinary attention to detail and innovation, created with a spirit of authenticity, optimism and caring that welcomes all women.

Every attendee will be able to express their creativity and personality through their choice of color and style. Our experts will become an invaluable resource, giving each attendee the personal shopping experience they want and expect!

## WE'LL MAKE YOUR EVENT AS EASY AS 1, 2, 3

### 1. Establish a program that fits your needs

Our turnkey program is designed to maximize your event's impact with a mix of the right product and our team of experts ready to deliver a true brand experience to groups as small as 100 people to as large as 3,000 or more.

### 2. Choose a reward level from a variety of price points

The Vera Bradley Experience has a variety of popular price points. We will work with you to design a tailor-made program that fits your budget, number of guests and demographics.

### 3. Relax and enjoy

Our dedicated team will be an indispensable asset every step of the way; from product selection prior to the event through setup and takedown, we are there for you and your guests.

### PERFECT FOR:

- Incentive Trips
- Board Meetings
- Sales Meetings
- Team Building
- Reward Programs
- Employee Appreciation
- Conferences
- Seminars
- Grand Openings
- Industry Workshops
- Trade Shows
- Business Retreats





**XL Campus Backpack**  
in Happy Blooms  
MSRP \$130



**Corporate Sales Department**  
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[sales@top-brands.com](mailto:sales@top-brands.com)