



Vera Bradley

Our Story

Vera Bradley was started by two friends who believed the world could use a little more color! We're obsessed with pattern and palettes, fun and function, and we love the idea of creating that little special something that can turn an ordinary day into an extraordinary one. We're excited to show off our newest offerings and hope you find something perfect just for you!

2021 SPRING COLORS

COTTON



NEW! JAN 14
Ikat Island
#U44



NEW! MARCH 4
Happy Blooms
#V46



NEW! APRIL 8
Hummingbird Park
#Q31



Felicity Paisley
#R85



Neon Blooms
#T78

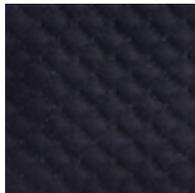


Petite Neon Blooms
#T94

MICROFIBER

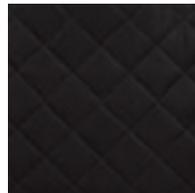


Classic Black
#081



Classic Navy
#219

PERFORMANCE TWILL

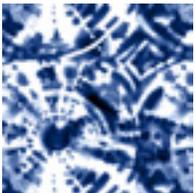


Black
#481



Classic Navy
#219

REACTIVE



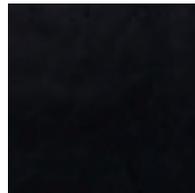
NEW! JAN 14
Island Tie-Dye
#U46



NEW! MARCH 4
Happy Blooms
Cross-Stitch
#V47

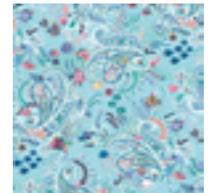


NEW! APRIL 8
Hummingbird
Blooms
#Q33



Black
#481

OTHER



NEW! FEB 4
Paisley Wave
#U39

Please reference the Product Guide for style numbers and colors available. When placing your order, you will need to provide the following details: Style Name, Style Number, Color Name and Color Number.

Shown on Cover:
Large Travel Duffel
in Happy Blooms
MSRP \$100

Our Core Fabrications

SIGNATURE COTTON

We love our signature cotton for its vibrant patterns and heritage-quilted styling. It's often washable, so lightweight and comfortable, too — making it the perfect colorful choice for every day.

-  **OFTEN WASHABLE**
-  **LIGHTWEIGHT**



MICROFIBER

Easy to pair, easy to wear. These solid-color anchors for your travel collection are sure to complement your favorite patterns and showcase your style.

-  **DURABLE**
-  **WATER REPELLENT FABRIC**
-  **LIGHTWEIGHT**



REACTIVE

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean — making it an ideal choice for the waterside, too.

-  **RECYCLED PLASTIC**
-  **DURABLE**
-  **WATER REPELLENT FABRIC**
-  **LIGHTWEIGHT**



PERFORMANCE TWILL

Lightweight, durable and water-repellent, our Performance Twill is a polished pick for every day and for travel. We love its 2" quilting that's a welcomed nod to our heritage styling and that it's available in all our favorite silhouettes.

-  **DURABLE**
-  **WATER REPELLENT FABRIC**
-  **LIGHTWEIGHT**



Iconic

The classic silhouettes we're known for, refreshed for a modern feel. This season, iconic styles are offered in cotton, microfiber and Performance Twill.

CROSSBODY STYLES

RFID ALL IN ONE CROSSBODY

6 3/4" w x 3 3/4" h x 2 1/4" d
56" adjustable strap
6" wrist strap
magnetic closure

Cotton - #26657
MSRP \$65
Ikat Island, Happy Blooms,
Felicity Paisley, Petite Neon Blooms

Microfiber - #26953
MSRP \$85
Classic Black, Classic Navy

Performance Twill - #26722
MSRP \$85
Black, Classic Navy



TRIPLE ZIP HIPSTER

11 3/4" w x 11 3/4" h x 1 1/4" d
56" adjustable strap
zip closure

Cotton - #21672
MSRP \$70
Ikat Island, Happy Blooms,
Felicity Paisley, Neon Blooms

Cotton - #23849
MSRP \$70
Hummingbird Park

Microfiber - #27424
MSRP \$90
Classic Black, Classic Navy

CARSON CELLPHONE CROSSBODY

4" w x 7" h x 3/4" d
56" adjustable strap
snap closure

Cotton - #25110
MSRP \$30
Hummingbird Park, Felicity Paisley



TRIPLE ZIP HIPSTER

11 1/2" w x 11 3/4" h x 2" d
56" adjustable strap
zip closure

Performance Twill - #25231
MSRP \$90
Black, Classic Navy

TOTE BAGS

RFID MINI HIPSTER

6 1/2" w x 8" h x 3/4" d
56" adjustable strap
zip closure

Cotton - #22158
MSRP \$50
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27429
MSRP \$70
Classic Black, Classic Navy



MARKET TOTE

19" w x 14" h x 7 1/2" d
9 1/2" strap drop

Other Fabrication - #12492
MSRP \$8

Paisley Wave

*Minimum order 12 units.
Patterns subject to change.*

BACKPACKS



SMALL VERA TOTE

11½" w x 11¼" h x 4½" d
12" strap drop
zip closure

Cotton - #22164
MSRP \$80
Ikat Island, Happy Blooms,
Felicity Paisley, Neon Blooms

Cotton - #24379
MSRP \$80
Hummingbird Park

Microfiber - #27430
MSRP \$100
Classic Black, Classic Navy

Performance Twill - #27234
MSRP \$100
Black, Classic Navy



CAMPUS BACKPACK

12" w x 16½" h x 7½" d
2¾" strap drop
32" adjustable straps
zip closure

Cotton - #26468
MSRP \$115
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27514
MSRP \$145
Classic Black, Classic Navy

Performance Twill - #25443
MSRP \$145
Black, Classic Navy



VERA TOTE

15" w x 14½" h x 6" d
12" strap drop
zip closure

Cotton - #22163
MSRP \$100
Ikat Island, Happy Blooms,
Felicity Paisley, Neon Blooms

Cotton - #23848
MSRP \$100
Hummingbird Park

Microfiber - #27426
MSRP \$130
Classic Black, Classic Navy

Performance Twill - #27232
MSRP \$130
Black, Classic Navy



MINI SLING BACKPACK

7" w x 13½" h x 2½" d
15" strap drop
32½" adjustable strap
10½" removable strap
zip closure

Cotton - #26761
MSRP \$45
Happy Blooms, Felicity Paisley



SLING BACKPACK

9¼" w x 19¼" h x 3½" d
37½" adjustable strap
zip closure

Cotton - #24947
MSRP \$55
Ikat Island, Happy Blooms,
Felicity Paisley, Neon Blooms

SHOULDER BAGS



GLENNA SATCHEL

11" w x 12¼" h x 8" d
10½" strap drop
zip closure

Cotton - #22542
MSRP \$90
Happy Blooms, Hummingbird Park,
Felicity Paisley, Neon Blooms

Microfiber - #27427
MSRP \$110
Classic Black, Classic Navy



SMALL BACKPACK

9" w x 12" h x 4¾" d
2¾" handle drop
32½" adjustable strap
zip closure

Cotton - #26022
MSRP \$75
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley

Microfiber - #27513
MSRP \$95
Classic Black



SMALL BACKPACK

9" w x 12" h x 4 3/4" d
2 3/4" handle drop
26 1/2" adjustable strap
zip closure

Performance Twill - #27292
MSRP \$95
Black, Classic Navy



XL CAMPUS BACKPACK

12" w x 16 1/2" h x 8 1/2" d
2 3/4" handle drop
32" adjustable strap
zip closure

Cotton - #26589
MSRP \$130
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27431
MSRP \$165
Classic Black

LUNCH BAGS



LUNCH BUNCH

7 1/2" w x 9" h x 4 1/4" d
2" handle drop
zip closure

Cotton - #26157
MSRP \$35
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #26955
MSRP \$40
Classic Black

Performance Twill - #26160
MSRP \$40
Black

TRAVEL BAGS



GRAND WEEKENDER TRAVEL BAG

21" w x 14 1/2" h x 8 1/2" d
52 1/2" removable,
adjustable strap
6 1/2" strap drop
zip closure

Microfiber - #27449
MSRP \$180
Classic Black, Classic Navy

Performance Twill - #26006
MSRP \$180
Black



LARGE TRAVEL DUFFEL

22" w x 11 1/2" h x 11 1/2" d
15" strap drop
52 1/2" removable,
adjustable strap
zip closure

Cotton - #25345
MSRP \$100
Ikat Island, Happy Blooms,
Neon Blooms

Cotton - #25628
MSRP \$100
Hummingbird Park, Felicity Paisley

Microfiber - #27511
MSRP \$130
Classic Black, Classic Navy

Performance Twill - #26008
MSRP \$130
Black, Classic Navy



MEDIUM TRAVEL DUFFEL

20" w x 10" h x 10" d
15" strap drop
52 1/2" removable,
adjustable strap
zip closure

Cotton - #25347
MSRP \$85
Ikat Island, Happy Blooms,
Hummingbird Park, Neon Blooms

Microfiber - #27748
MSRP \$110
Classic Black



WEEKENDER TRAVEL BAG

18 1/2" w x 12 1/2" h x 7 1/2" d
6 1/2" strap drop
52 1/2" removable,
adjustable strap
zip closure

Cotton - #22235
MSRP \$120
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27450
MSRP \$150
Classic Black, Classic Navy

Performance Twill - #25212
MSRP \$150
Black, Classic Navy

COSMETICS

LARGE COSMETIC

10" w x 7¼" h x 4¼" d
zip closure

Cotton - #22517

MSRP \$40

Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27451

MSRP \$50

Classic Black, Classic Navy

Performance Twill - #25202

MSRP \$50

Black, Classic Navy



MEDIUM COSMETIC

7¾" w x 5¾" h x 2¾" d
zip closure

Cotton - #22518

MSRP \$35

Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Petite Neon Blooms

Microfiber - #27452

MSRP \$40

Classic Black, Classic Navy

Performance Twill - #25204

MSRP \$40

Black, Classic Navy



TRAVEL ACCESSORIES

HANGING TRAVEL ORGANIZER

11½" w x 29¼" h x 1½" d
5" handle drop
tie closure

Cotton - #22116

MSRP \$60

Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27441

MSRP \$80

Classic Black, Classic Navy



ZIP HANGING ORGANIZER

11" w x 10" h x 3" d
3" handle drop
zip closure

Performance Twill - #25240

MSRP \$90

Black, Classic Navy



Hanging Travel Organizer
in Happy Blooms
MSRP \$80



WALLETS



RFID RILEY COMPACT WALLET

5¼" w x 4" h
snap closure

Cotton - #22868
MSRP \$50
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27435
MSRP \$70
Classic Black, Classic Navy

Performance Twill - #25872
MSRP \$70
Black, Classic Navy

RFID TURNLOCK WALLET

7¾" w x 4¾" h x 1" d
turnlock and zip closure

Cotton - #24155
MSRP \$60
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

Microfiber - #27495
MSRP \$80
Classic Black, Classic Navy

Performance Twill - #25445
MSRP \$80
Black, Classic Navy



IDS/KEYCHAINS



ZIP ID CASE

5" w x 3" h
zip closure

Cotton - #22635
MSRP \$15
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Petite Neon Blooms

Microfiber - #27433
MSRP \$20
Classic Black, Classic Navy

Performance Twill - #25444
MSRP \$20
Black, Classic Navy

BREAKAWAY LANYARD

½" w x 18½" h

Cotton - #12476
MSRP \$16
Happy Blooms, Hummingbird Park,
Felicity Paisley, Petite Neon Blooms

Microfiber - #15279
MSRP \$25
Classic Black

Performance Twill - #26213
MSRP \$25
Black



APPAREL

PLEATED MASK - 2 PACK

8½" w x 3½" h

Cotton - #28202
MSRP \$16
Ikat Island, Happy Blooms,
Hummingbird Park,
Petite Neon Blooms



YOUTH PLEATED MASK - 2 PACK

7" w x 3" h

Cotton - #28203
MSRP \$16
Ikat Island, Happy Blooms,
Petite Neon Blooms



Small Backpack
in Happy Blooms
MSRP \$75



ReActive

Made from recycled plastic bottles, ReActive is lightweight and durable enough for trips, travel and everyday adventures alike. It's also water-repellent and easily wipes clean—making it an ideal choice for the waterside, too.

TOTE BAGS



REACTIVE TOTE

14½" w x 13½" h x 6" d
10" strap drop
40" removable, adjustable strap
zip closure

ReActive - #26441
MSRP \$110
Island Tie-Dye,
Happy Blooms Cross-Stitch,
Hummingbird Blooms, Black



REACTIVE SLING BACKPACK

9¼" w x 19¼" h x 3" d
37½" adjustable strap
zip closure

ReActive - #26679
MSRP \$55
Hummingbird Blooms, Black

BACKPACKS



REACTIVE GRAND BACKPACK

12½" w x 16" h x 8" d
2¾" handle drop
32" adjustable strap
zip closure

ReActive - #26432
MSRP \$115
Island Tie-Dye,
Happy Blooms Cross-Stitch,
Hummingbird Blooms, Black



REACTIVE MINI SLING BACKPACK

7" w x 13½" h x 2½" d
32½" removable, adjustable strap
10½" adjustable strap
zip closure

ReActive - #26677
MSRP \$45
Island Tie-Dye,
Hummingbird Blooms, Black

IDS/KEYCHAINS



REACTIVE RFID LANYARD CARD CASE

3" w x 4½" h
18½" strap drop
snap and zip closure

ReActive - #27731
MSRP \$40
Island Tie-Dye



REACTIVE ZIP ID CASE

5" w x 3" h
zip closure

ReActive - #26695
MSRP \$15
Island Tie-Dye,
Hummingbird Blooms, Black

Beach

From colorful beach bags to thirsty towels, this season we have everything you need to make a splash at the beach.

TOTE BAGS



REACTIVE DRAWSTRING FAMILY TOTE

15¼" w x 14" h x 9¾" d
12" adjustable strap
drawstring closure

ReActive - #26444
MSRP \$65
Island Tie-Dye,
Happy Blooms Cross-Stitch

TEXTILES



BEACH TOWEL

33" w x 66" h

Other Fabrication - #12329
MSRP \$35
Island Tie-Dye, Happy Blooms

Seasonal Home

TEXTILES



PLUSH THROW BLANKET

50" w x 80" h

Fleece - #23653
MSRP \$55
Ikat Island, Happy Blooms,
Hummingbird Park, Felicity Paisley,
Neon Blooms

FASHION ACCESSORIES



UMBRELLA

4½" wrist strap
11" closed

Other Fabrication - #14950
MSRP \$34
Hummingbird Blooms,
Felicity Paisley

Personalization

Make select styles your own with an initial, monogram, company logo or name. Contact us for pricing.



Triple Zip Hipster
in Classic Navy
MSRP \$90

The Vera Bradley Experience

A TRUE BRAND EXPERIENCE

Let the Top Brands team elevate your next event into an experience sure to leave a lasting impression with our turnkey program. Our team of experts is ready to help you through every step of the process, from pre-show planning to the actual event and beyond. Our goal is simple: to make sure that you and your guests have a true brand experience that is worry-free for you and unforgettable for attendees.

Vera Bradley products demonstrate an extraordinary attention to detail and innovation, created with a spirit of authenticity, optimism and caring that welcomes all women.

Every attendee will be able to express their creativity and personality through their choice of color and style. Our experts will become an invaluable resource, giving each attendee the personal shopping experience they want and expect!

WE'LL MAKE YOUR EVENT AS EASY AS 1, 2, 3

1. Establish a program that fits your needs

Our turnkey program is designed to maximize your event's impact with a mix of the right product and our team of experts ready to deliver a true brand experience to groups as small as 100 people to as large as 3,000 or more.

2. Choose a reward level from a variety of price points

The Vera Bradley Experience has a variety of popular price points. We will work with you to design a tailor-made program that fits your budget, number of guests and demographics.

3. Relax and enjoy

Our dedicated team will be an indispensable asset every step of the way; from product selection prior to the event through setup and takedown, we are there for you and your guests.

PERFECT FOR:

- Incentive Trips
- Board Meetings
- Sales Meetings
- Team Building
- Reward Programs
- Employee Appreciation
- Conferences
- Seminars
- Grand Openings
- Industry Workshops
- Trade Shows
- Business Retreats



XL Campus Backpack
in Happy Blooms
MSRP \$130



Corporate Sales Department
c/o Top Brands, Inc.
(800) 431-2127
sales@top-brands.com