



YANKEE CANDLE®

America's best *loved* candle™

Yankee Candle® is the benchmark for quality in the candle world.



Assembled in America

Every scented Yankee Candle® is assembled in America with the finest ingredients from around the world, like natural fragrance extracts and natural fiber wicks. Yankee Candle® uses over 200 different wicks in their candles. Each fragrance and candle form has a wick that is chosen specifically for that item. All of the wicks are lead-free with 100% natural fibers that are wound to create a superior wick. Each wick is hand-straightened to ensure that it is centered for an optimal burn. Every candle has a custom blended wax formulation to ensure the optimum melting point and ability to hold fragrance oil. These special wax formulations help maintain an even, clean burn.

Authentic, Accurate Fragrances

Yankee Candle® is known for room-filling, authentic fragrances. Each fragrance has to possess the realism, accuracy and pleasantness of the true flower, food, fruit, place or experience that inspired it. The fragrances are true to their name and vary in intensity just like the fragrances in nature. If you are looking for candles that are more intense or less intense, think of the potency of its inspiration scent and you'll be on the right track. The fragrance oils and dyes are mixed into the wax to provide the famous Yankee Candle® fragrance throughout the entire candle.

Rigorous Testing

Yankee Candle® requires the glass to be lab-tested to ensure the appropriate strength and consistency. All of the fragrances are rigorously screened, reviewed and tested by their highly experienced team of fragrance professionals to achieve the best strength and quality experience.

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Stages of Fragrance Evaporation

Their fragrance oils are complex combinations of top, middle and base notes that are developed to bring the very best fragrance.

Top Notes: The first scent impressions; the most volatile ingredients. They evaporate quickly, leading to the middle notes.

Middle Notes: Evolving scents which develop over a bit more time; the heart of the fragrance.

Base Notes: Underlying notes, which gradually come through, the strongest and longest lasting.

Commitment to Craftsmanship

Yankee Candle's commitment to craftsmanship and quality is observed from the company's early days of making candles by hand in an old mill. Today, their master candlemakers still observe those same rigid standards as they produce more than one million jar candles per week at their company headquarters in western Massachusetts.

Assembled with the finest ingredients from around the world, like natural fragrance extracts, their candles are carefully crafted and thoroughly tested to be the best because you expect nothing less ... and neither do they.