



“Leaders in airflow technology™”

Beyond a marketing message - this statement defines Vornado’s past and charts the course for the company’s future.

Quieter. More Intuitive. More Effective.

Inspired by the advanced propeller and jet engine designs that were common products of the community, Vornado® engineers created the first “whole room circulator” - taking the traditional fan beyond its previous limitations.

Vornado’s unparalleled performance can be traced to its signature vortex action; the result of four proprietary components found only within Vornado® technology. Initially applied to air circulators and heaters, Vortex Action allowed for Vornado® products to affect not just the air around the unit like traditional fans and heaters, but to evenly distribute all of the air throughout an entire room.

What’s the difference between an “Air Circulator” and a “Fan?”

While ordinary or commodity “fans” move air, they simply lack the aerodynamics to circulate air. Because of this, you must have the fan blowing on you in order to derive comfort. Vornado® air circulators are highly efficient air moving devices that make ordinary fans obsolete. The combination of elements results in a room penetrating vortex or “beam” of air. Vortex action excites all the air in the room into complete and continuous motion.



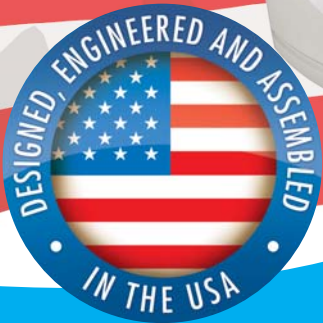
FANtastic Motivators

- | | |
|--------------------|-----------------|
| Safety Awards | Fundraisers |
| Employee Gifts | Consumer Offers |
| Recognition Awards | Dealer Loaders |
| Sales Incentives | Bank Promotions |

Vornado® is dedicated to improving the quality and comfort of the air around you.



Select
Vornado®
Models Are



Vornado® Product Line



Whole Room Circulators



Personal Circulators



Whole Room Humidifiers



Whole Room Heaters

Whole Room Purifiers

Summer Energy Savings

Vortex Action: Cool, comfortable and efficient circulation that only a Vornado® can provide.

Vornado® owners can easily save over \$50 in one summer. A Vornado® circulates the air so effectively, you can turn your central air conditioning system down - without sacrificing comfort. By adjusting the thermostat just three degrees warmer in a 2000 sq. ft. home, with conservative estimations, you will save \$15 per month.

Winter Energy Savings

How Vornado® Whole Room Heaters keep the temperature in your home high and your energy costs low.

While all heaters create heat, ordinary heaters only heat the space immediately around them because they do not adequately move the heat throughout the room. Vornado® heaters use Vortex Action to distribute the heat throughout the space. As you know, hot air rises and cool air falls. Without Vortex Action, heat is simply trapped at the ceiling and therefore, wasted.

As heating bills continue to rise, over the course of the winter, the savings really stack up. For example, if you lower your whole house thermostat by 5 degrees and use a Vornado® Whole Room Heater to keep the room you are in comfortable, you can save well over \$150 per winter season.



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