

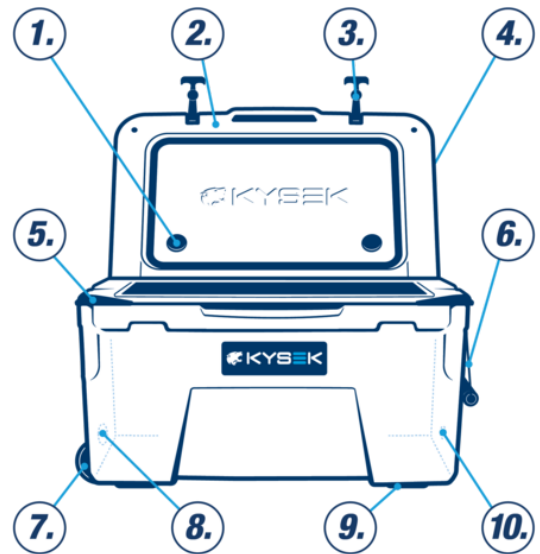




THE ULTIMATE ICE CHEST™

SPECS

1. Code Blue™ Temperature Sensor (*Sold Separately)
2. DuroCold™ Construction
3. PosiLatch™
4. Cutting Board Lid
5. BearClaw™ Lock Plate/Bottle Opener
6. Heavy-Duty EasyGrip™ Handles
7. HeavyHaulers™ Inset Wheels
8. 2" Drain Plug with Tethered Chain
9. ZeroSkid™ Non-Slip Feet
10. 3/4" Drain Plug with Hose Adapter



Featured: KYSEK 35L Ice Chest



PosiLatch



BearClaw
Lock Plate/
Bottle Opener



CodeBlue
Temperature
Sensor



ZeroSkid
Non-Stick,
Non-Slip Feet



Certified
Bear Resistant

It's the product that started it all, KYSEK® The Ultimate Ice Chest! Engineered using the latest cooling technology and cutting-edge features, this cooler maximizes frigid temperatures to keep your goods colder longer.








KYS EK®

25 LITER

Suggested Retail : \$249.00 (R)

Size (True Internal)	25 Liter
Weight (Ice Chest Only)	23.15 lbs.
Outer Dimensions	22.5" x 15.5" x 14.75"
Inner Dimensions	16" x 8.5" x 9.75"
Drain Plugs:	3/4"
HeavyHaulers™	N/A

ECSEWW025L02	Marine White	
ECSECTT025L02	Camo Tan	
ECSECGG025L02	Hunter Green	
ECSECB025L02	Marine Blue	
ECSECPP025L02	Pink	



35 LITER

Suggested Retail : \$339.00 (R)

Size (True Internal)	35 Liter
Weight (Ice Chest Only)	33.50 lbs.
Outer Dimensions	30.5" x 15.75" x 15.25"
Inner Dimensions	21.5" x 8.5" x 9.5"
Drain Plugs:	3/4" and 2"
HeavyHaulers™	500 lbs. Capacity per Wheel





ECSEWW035L02	Marine White	
ECSECTT035L02	Camo Tan	
ECSECGG035L02	Hunter Green	
ECSECB035L02	Marine Blue	
ECSECPP035L02	Pink	



50 LITER

Suggested Retail : \$379.00 (R)

Size (True Internal)	50 Liter
Weight (Ice Chest Only)	41.80 lbs.
Outer Dimensions	31.25" x 20.5" x 18"
Inner Dimensions	22.5" x 12" x 10.75"
Drain Plugs:	3/4" and 2"
HeavyHaulers™	500 lbs. Capacity per Wheel





ECSEWW050L02	Marine White	
ECSECTT050L02	Camo Tan	
ECSECGG050L02	Hunter Green	
ECSECB050L02	Marine Blue	



100 LITER

Suggested Retail : \$499.00 (R)

Size (True Internal)	100 Liter
Weight (Ice Chest Only)	61.75 lbs.
Outer Dimensions	42.25" x 20.25" x 21"
Inner Dimensions	33.75" x 12" x 13.25"
Drain Plugs:	3/4" and 2"
HeavyHaulers™	500 lbs. Capacity per Wheel

ECSEWW100L02	Marine White	
ECSECTT100L02	Camo Tan	
ECSECGG100L02	Hunter Green	
ECSECB100L02	Marine Blue	





SOFT ICE CHESTS

THE ROVER™

Suggested Retail : \$279.95 (R)

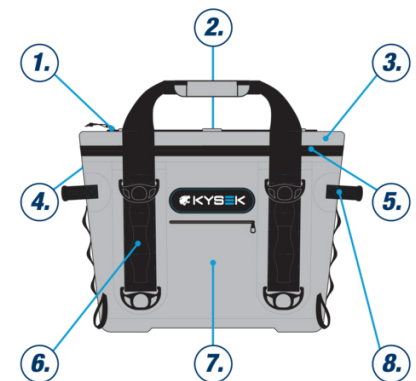
The Rover™ Soft Bag Ice Chest is big enough to carry food, drinks and gear, yet small enough for most everyone to haul around. The Flip Back Top opens fully for easy access to goods without scratching your hands.



Rover	ECROVER-20	
3.30 <i>Ice Chest Only</i>	32	18

SPECS

1. Top-Side Flex Rope
2. InternaShield Interior
3. Flip Back Top
4. Extra-Cushioned Shoulder Straps
5. Waterproof Zipper
6. NyWeb Straps
7. Rawhide Skin
8. Extra-Cushioned Side Handles



THE TREKKER™

Suggested Retail : \$279.95 (R)

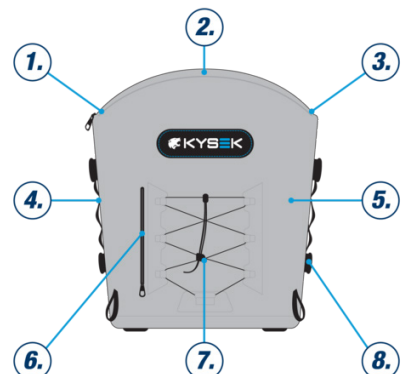
The TREKKER™ Soft Bag Backpack is durable, leak-proof and tough. The two extra-cushioned straps make it comfortable to carry while trekking to the game, on a hike or at the festival.



Trekker	ECTREKKER-20	
3.30 <i>Ice Chest Only</i>	24	17

SPECS

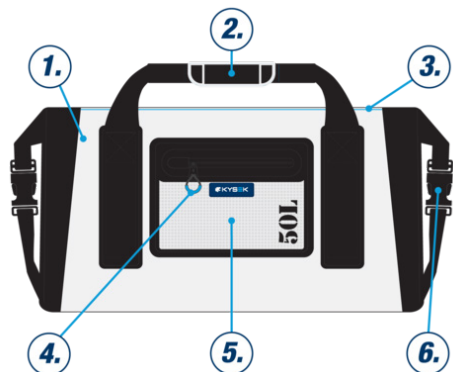
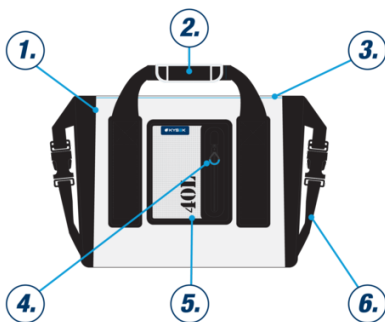
1. Waterproof Zipper
2. Wide-Mouth Top
3. Extra-Cushioned Shoulder Straps
4. InternaShield Interior
5. Rawhide Skin
6. Front Zipper Pocket
7. Top-Side Flex Rope
8. Latch Guard Buckles





DRY BAGS

KYSEK Dry Bags keep your phone, camera, changes of clothes, towels and more moisture free. Great for the boat, beach, pool or anywhere there's water.



40L DRY BAG

ECDB40

Suggested Retail : \$99.95 (R)

SPECS

1. Waterproof material
2. Comfort-grip handles
3. Easy access main compartment
4. Water-resistant zippers
5. Front zipper pocket
6. Detachable, padded shoulder strap

50L DRY BAG

ECDB50

Suggested Retail : \$119.95 (R)

SPECS

1. Waterproof material
2. Comfort-grip handles
3. Easy access main compartment
4. Water-resistant zippers
5. Front zipper pocket
6. Detachable, padded shoulder strap



TUMBLERS



SPECS

1. Double-Walled, Vacuum-Sealed Insulation
2. 304 Premium Grade Brushed Stainless Steel
3. "No-Sweat" Design
4. Lid with Straw Hole
5. Silicon Comfort Grip
6. Non-Slip Bottom



12 OZ. TUMBLER

ECTUM12

Suggested Retail : \$16.95 (R)



20 OZ. TUMBLER

ECTUM20

Suggested Retail : \$19.95 (R)



CAN KOOZIETUMBLER

ECKOOZIE

Suggested Retail : \$16.95 (R)

Perfect for everything from tailgating and the hunting camp to beach trips and the daily commute. The silicon comfort grip protects your hands while the tumbler does its job keeping your drink colder/hotter longer.



ICE CHEST ACCESSORIES

We offer a range of accessories that turn your ice chest into a complete Cooling System

INTERNAL BASKET

10" BASKET

ECBK10-2

Suggested Retail : \$13.95 (R)

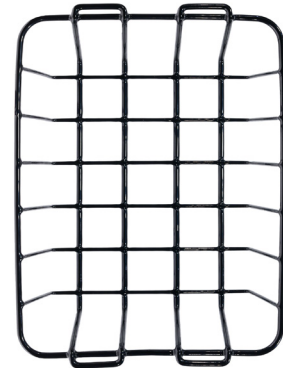
Fits 25 & 35 Liter Chests

13" BASKET

ECBK13-2

Suggested Retail : \$14.95 (R)

Fits 50 & 100 Liter Chests



ICE PACK DIVIDERS

10" ICE PACK DIVIDER

ECIPD10-2

Suggested Retail : \$29.95 (R)

Fits 35 Liter Chests



13" ICE PACK DIVIDER

ECIPD13-2

Suggested Retail : \$29.95 (R)

Fits 50 & 100 Liter Chests





EXTEND YOUR BRAND ON A VARIETY OF KYSEK PRODUCTS:

BIG BENEFITS WITH CO-BRANDING

Expand your company presence with with a custom logo on a variety of KYSEK's line of cooling products! From laser engraved tumblers to screen printed soft ice chests and the always popular custom decaled Ultimate Ice Chest™, we have the products that get results!

IMPRINTING CHARGES TO BE ADDED TO COST OF ITEM

ICE CHESTS (All Sizes) - Dome Label

Location: Replaces KYSEK logo on front of chest

Size: 2" H x 7.5" W

Minimum: 20 Dome Labels

Set-Up Cost (G): \$186.25 (Per artwork)

Price Per Label (G): \$17.50

File Format: .EPS or high res .PDF



THE ULTIMATE ICE CHEST™

SOFT COOLERS & DRY BAGS - Adhesive Full Color Decal

Rover 4" H x 4" W: Below zipper on front pocket

Trekker 1.5" H x 6" W: Above the KYSEK logo

Dry Bags: Above the pockets (40L: 2.5"H x 4"W - 50L: 3"H x 5"W)

File Format: .EPS or high res .PDF

Price Per Decal (G):	1-10	11-20	21-50	51+
	\$23.69	\$18.69	\$12.44	\$8.69



50L DRY BAG



THE ROVER™



THE TREKKER™

ICE CHESTS - Custom Color

Pricing:

SIZE	PRICE PER CHEST (G)
25L	\$209.25
35L	\$284.25
50L	\$314.63
75L	\$359.25
100L	\$434.25

Minimum: 30 ice chests

Lead Time: 120 days after color chip approval; 2 week lead time to confirm color chips

Terms: 50% down payment due with order



EXTEND YOUR BRAND ON A VARIETY OF KYSEK PRODUCTS:

CUSTOMIZE YOUR TUMBLER!

All KYSEK Tumblers are available for laser engraving or screen printing for a unique personalized gift. Can be imprinted above or below the band. Additional band colors available for custom orders.

IMPRINTING CHARGES TO BE ADDED TO COST OF ITEM

TUMBLERS 12 oz. OR 20 oz. - Laser Engraving

Price Each (G): \$12.45

Minimum Order: 1 Does not include price of tumbler

Lead Time: 10 - 15 business days from approval of artwork

FileFormat: .EPS or highres.PDF



TUMBLERS 20 oz. - Screen Printing (One to Four Colors)

Size: Maximum of 2" H x 3" W centered below the band or 2" H x 1" L above the band. (Pricing is per location)

Proofs: Soft proofs will be provided for artwork approval

Minimum Order: 48 (1 case) must be ordered in case quantities

Quantity Pricing (G):	<u>48 or 96</u>	<u>144 or 192</u>	<u>240 and up</u>
	\$11.19	\$9.94	\$8.69

Lead Time: 10 - 15 business days from artwork approval

Does not include cost of tumbler

FileFormat: .EPS or highres.PDF



STAINLESS STEEL TUMBLERS

CHILSLEEVE - Dome Label

Price Per Label (G): \$17.50

Location: Replaces KYSEK logo

Label Size: 7.75" x 1.4375" Rounded Corner Rectangle,
8mm corner radius

Set-Up Charge (G): \$186.25

Minimum: 20 Dome Labels

File Format: .EPS or high resolution .PDF

Lead Time: 10 - 12 business days from artwork approval

Does not include cost of ChilSleeve



CUSTOM TUMBLER BANDS

Price Each (G): \$4.95

Set-Up (G): \$1,250.00 (per artwork)

Minimum: 500 pieces

Lead Time: 30 - 45 days

Payment due with order.

Does not include cost of tumbler

ALL PRODUCTS SHIP FOB LOUISIANA



THE KYSEK DIFFERENCE

For years, KYSEK® has produced the industry's best-in-class family of high-end roto-molded coolers. Their products are engineered using industrial thermodynamics to offer the cutting edge of cooling technology along with enhanced features such as wheels, stainless steel bottle openers/lock points, non-slip feet, cutting board lid and more. It all combines for a product that holds ice longer and will last for the long haul. Over the years, they've expanded their line to include a wide range of products to help keep things cooler whether at home or on the go.



So what sets KYSEK apart from similarly priced coolers in the market? Heavy-duty inset wheels come standard in all KYSEK ice chests except the 25 liter. With some of the competitor brands, wheels come at an extra cost. Let's face it, most people that are going to be using a high quality roto-molded cooler are going to want to store their beverage of choice. With a KYSEK, you have 2 bottle openers built into the corner locking brackets. You can get attachable bottle openers from competitor brands, but they cost extra.



Presented by

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