

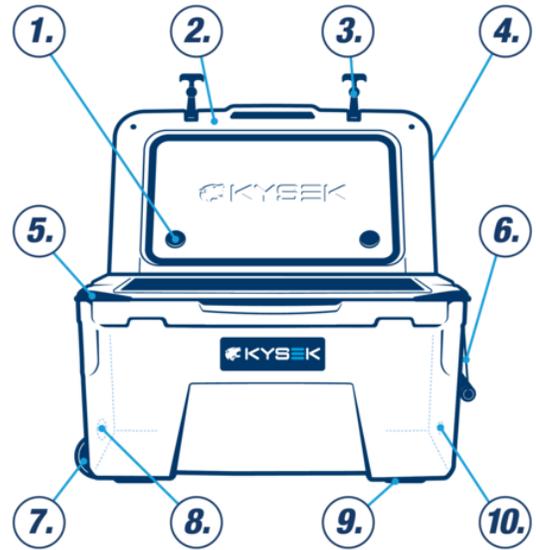




## THE ULTIMATE ICE CHEST™

### SPECS

1. Code Blue™ Temperature Sensor (\*Sold Separately)
2. DuroCold™ Construction
3. PosiLatch™
4. Cutting Board Lid
5. BearClaw™ Lock Plate/Bottle Opener
6. Heavy-Duty EasyGrip™ Handles
7. HeavyHaulers™ Inset Wheels
8. 2" Drain Plug with Tethered Chain
9. ZeroSkid™ Non-Slip Feet
10. 3/4" Drain Plug with Hose Adapter



Featured: KYSEK 35L Ice Chest



PosiLatch



BearClaw  
Lock Plate/  
Bottle Opener



CodeBlue  
Temperature  
Sensor



ZeroSkid  
Non-Stick,  
Non-Slip Feet



Certified  
Bear Resistant

*It's the product that started it all, KYSEK® The Ultimate Ice Chest! Engineered using the latest cooling technology and cutting-edge features, this cooler maximizes frigid temperatures to keep your goods colder longer.*



<b>25 LITER</b>	Suggested Retail : \$249.00 (R)
<b>Size (True Internal)</b>	25 Liter
<b>Weight (Ice Chest Only)</b>	23.15 lbs.
<b>Outer Dimensions</b>	22.5" x 15.5" x 14.75"
<b>Inner Dimensions</b>	16" x 8.5" x 9.75"
<b>Drain Plugs:</b>	3/4"
<b>HeavyHaulers™</b>	N/A

<i>ECSECWW025L02</i>	Marine White	
<i>ECSECTT025L02</i>	Camo Tan	
<i>ECSECGG025L02</i>	Hunter Green	
<i>ECSECBB025L02</i>	Marine Blue	
<i>ECSECPP025L02</i>	Pink	



<b>35 LITER</b>	Suggested Retail : \$339.00 (R)
<b>Size (True Internal)</b>	35 Liter
<b>Weight (Ice Chest Only)</b>	33.50 lbs.
<b>Outer Dimensions</b>	30.5" x 15.75" x 15.25"
<b>Inner Dimensions</b>	21.5" x 8.5" x 9.5"
<b>Drain Plugs:</b>	3/4" and 2"
<b>HeavyHaulers™</b>	500 lbs. Capacity per Wheel

<i>ECSECWW035L02</i>	Marine White	
<i>ECSECTT035L02</i>	Camo Tan	
<i>ECSECGG035L02</i>	Hunter Green	
<i>ECSECBB035L02</i>	Marine Blue	
<i>ECSECPP035L02</i>	Pink	



<b>50 LITER</b>	Suggested Retail : \$379.00 (R)
<b>Size (True Internal)</b>	50 Liter
<b>Weight (Ice Chest Only)</b>	41.80 lbs.
<b>Outer Dimensions</b>	31.25" x 20.5" x 18"
<b>Inner Dimensions</b>	22.5" x 12" x 10.75"
<b>Drain Plugs:</b>	3/4" and 2"
<b>HeavyHaulers™</b>	500 lbs. Capacity per Wheel

<i>ECSECWW050L02</i>	Marine White	
<i>ECSECTT050L02</i>	Camo Tan	
<i>ECSECGG050L02</i>	Hunter Green	
<i>ECSECBB050L02</i>	Marine Blue	



<b>100 LITER</b>	Suggested Retail : \$499.00 (R)
<b>Size (True Internal)</b>	100 Liter
<b>Weight (Ice Chest Only)</b>	61.75 lbs.
<b>Outer Dimensions</b>	42.25" x 20.25" x 21"
<b>Inner Dimensions</b>	33.75" x 12" x 13.25"
<b>Drain Plugs:</b>	3/4" and 2"
<b>HeavyHaulers™</b>	500 lbs. Capacity per Wheel

<i>ECSECWW100L02</i>	Marine White	
<i>ECSECTT100L02</i>	Camo Tan	
<i>ECSECGG100L02</i>	Hunter Green	
<i>ECSECBB100L02</i>	Marine Blue	





## SOFT ICE CHESTS

### THE ROVER™ Suggested Retail : \$279.95 (R)

The Rover™ Soft Bag Ice Chest is big enough to carry food, drinks and gear, yet small enough for most everyone to haul around. The Flip Back Top opens fully for easy access to goods without scratching your hands.



Rover	ECROVER-20	
3.30 <i>Ice Chest Only</i>	32	18

#### SPECS

1. Top-Side Flex Rope
2. InternaShield Interior
3. Flip Back Top
4. Extra-Cushioned Shoulder Straps
5. Waterproof Zipper
6. NyWeb Straps
7. Rawhide Skin
8. Extra-Cushioned Side Handles



### THE TREKKER™ Suggested Retail : \$279.95 (R)

The TREKKER™ Soft Bag Backpack is durable, leak-proof and tough. The two extra-cushioned straps make it comfortable to carry while trekking to the game, on a hike or at the festival.



Trekker	ECTREKKER-20	
3.30 <i>Ice Chest Only</i>	24	17

#### SPECS

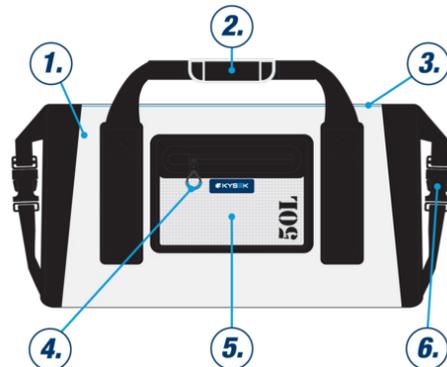
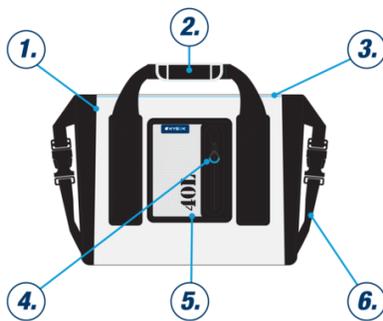
1. Waterproof Zipper
2. Wide-Mouth Top
3. Extra-Cushioned Shoulder Straps
4. InternaShield Interior
5. Rawhide Skin
6. Front Zipper Pocket
7. Top-Side Flex Rope
8. Latch Guard Buckles





## DRY BAGS

*KYSEK Dry Bags keep your phone, camera, changes of clothes, towels and more moisture free. Great for the boat, beach, pool or anywhere there's water.*



### 40L DRY BAG

ECDB40

Suggested Retail : \$99.95 (R)

### SPECS

1. Waterproof material
2. Comfort-grip handles
3. Easy access main compartment
4. Water-resistant zippers
5. Front zipper pocket
6. Detachable, padded shoulder strap

### 50L DRY BAG

ECDB50

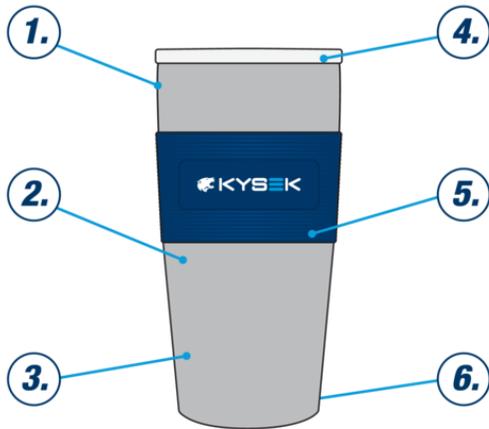
Suggested Retail : \$119.95 (R)

### SPECS

1. Waterproof material
2. Comfort-grip handles
3. Easy access main compartment
4. Water-resistant zippers
5. Front zipper pocket
6. Detachable, padded shoulder strap



## TUMBLERS



### SPECS

1. Double-Walled, Vacuum-Sealed Insulation
2. 304 Premium Grade Brushed Stainless Steel
3. "No-Sweat" Design
4. Lid with Straw Hole
5. Silicon Comfort Grip
6. Non-Slip Bottom



#### 12 OZ. TUMBLER

ECTUM12

Suggested Retail : \$16.95 (R)



#### 20 OZ. TUMBLER

ECTUM20

Suggested Retail : \$19.95 (R)



#### CAN KOOZIETUMBLER

ECKOOZIE

Suggested Retail : \$16.95 (R)

*Perfect for everything from tailgating and the hunting camp to beach trips and the daily commute. The silicon comfort grip protects your hands while the tumbler does its job keeping your drink colder/hotter longer.*



## ICE CHEST ACCESSORIES

*We offer a range of accessories that turn your ice chest into a complete Cooling System*

### INTERNAL BASKET

**10" BASKET**

*ECBK10-2*

Suggested Retail : \$13.95 (R)

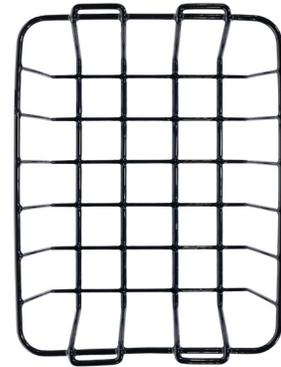
Fits 25 & 35 Liter Chests

**13" BASKET**

*ECBK13-2*

Suggested Retail : \$14.95 (R)

Fits 50 & 100 Liter Chests



### ICE PACK DIVIDERS

**10" ICE PACK DIVIDER**

*ECIPD10-2*

Suggested Retail : \$29.95 (R)

Fits 35 Liter Chests



**13" ICE PACK DIVIDER**

*ECIPD13-2*

Suggested Retail : \$29.95 (R)

Fits 50 & 100 Liter Chests





**EXTEND YOUR BRAND ON A VARIETY OF KYSEK PRODUCTS:**

**BIG BENEFITS WITH CO-BRANDING**

Expand your company presence with with a custom logo on a variety of KYSEK’s line of cooling products! From laser engraved tumblers to screen printed soft ice chests and the always popular custom decaled Ultimate Ice Chest™, we have the products that get results!

**IMPRINTING CHARGES TO BE ADDED TO COST OF ITEM**

**ICE CHESTS (All Sizes) - Dome Label**  
**Location:** Replaces KYSEK logo on front of chest  
**Size:** 2” H x 7.5” W  
**Minimum:** 20 Dome Labels  
**Set-Up Cost (G):** \$186.25 (Per artwork)  
**Price Per Label (G):** \$17.50  
**File Format:** .EPS or high res .PDF



THE ULTIMATE ICE CHEST™

**SOFT COOLERS & DRY BAGS - Adhesive Full Color Decal**  
**Rover 4” H x 4” W:** Below zipper on front pocket  
**Trekker 1.5” H x 6” W:** Above the KYSEK logo  
**Dry Bags:** Above the pockets (40L: 2.5”H x 4”W - 50L: 3”H x 5”W)  
**File Format:** .EPS or high res .PDF  
**Price Per Decal (G):**

<u>1-10</u>	<u>11-20</u>	<u>21-50</u>	<u>51+</u>
\$23.69	\$18.69	\$12.44	\$8.69



50L DRY BAG



THE ROVER™



THE TREKKER™

**ICE CHESTS - Custom Color**

**Pricing:**

<u>SIZE</u>	<u>PRICE PER CHEST (G)</u>
25L	\$209.25
35L	\$284.25
50L	\$314.63
75L	\$359.25
100L	\$434.25

**Minimum:** 30 ice chests  
**Lead Time:** 120 days after color chip approval; 2 week lead time to confirm color chips  
**Terms:** 50% down payment due with order



**EXTEND YOUR BRAND ON A VARIETY OF KYSEK PRODUCTS:**

**CUSTOMIZE YOUR TUMBLER!**

*All KYSEK Tumblers are available for laser engraving or screen printing for a unique personalized gift. Can be imprinted above or below the band. Additional band colors available for custom orders.*

**IMPRINTING CHARGES TO BE ADDED TO COST OF ITEM**



**TUMBLERS 12 oz. OR 20 oz. - Laser Engraving**  
**Price Each (G):** \$12.45  
**Minimum Order:** 1 Does not include price of tumbler

**Lead Time:** 10 - 15 business days from approval of artwork  
**FileFormat:** .EPS or highres.PDF

**TUMBLERS 20 oz. - Screen Printing (One to Four Colors)**

**Size:** Maximum of 2" H x 3" W centered below the band or 2" H x 1" L above the band. (Pricing is per location)

**Proofs:** Soft proofs will be provided for artwork approval

**Minimum Order:** 48 (1 case) must be ordered in case quantities

**Quantity Pricing (G):**

<u>48 or 96</u>	<u>144 or 192</u>	<u>240 and up</u>
\$11.19	\$9.94	\$8.69

**Lead Time:** 10 - 15 business days from artwork approval  
Does not include cost of tumbler

**FileFormat:** .EPS or highres.PDF



STAINLESS STEEL TUMBLERS

**CHILSLEEVE - Dome Label**

**Price Per Label (G):** \$17.50  
**Location:** Replaces KYSEK logo  
**Label Size:** 7.75" x 1.4375" Rounded Corner Rectangle, 8mm corner radius  
**Set-Up Charge (G):** \$186.25  
**Minimum:** 20 Dome Labels  
**File Format:** .EPS or high resolution .PDF  
**Lead Time:** 10 - 12 business days from artwork approval

Does not include cost of ChilSleeve



**CUSTOM TUMBLER BANDS**

**Price Each (G):** \$4.95  
**Set-Up (G):** \$1,250.00 (per artwork)  
**Minimum:** 500 pieces  
**Lead Time:** 30 - 45 days  
 Payment due with order.  
Does not include cost of tumbler

**ALL PRODUCTS SHIP FOB LOUISIANA**



## THE KYSEK DIFFERENCE

*For years, KYSEK® has produced the industry's best-in-class family of high-end roto-molded coolers. Their products are engineered using industrial thermodynamics to offer the cutting edge of cooling technology along with enhanced features such as wheels, stainless steel bottle openers/lock points, non-slip feet, cutting board lid and more. It all combines for a product that holds ice longer and will last for the long haul. Over the years, they've expanded their line to include a wide range of products to help keep things cooler whether at home or on the go.*



*So what sets KYSEK apart from similarly priced coolers in the market? Heavy-duty inset wheels come standard in all KYSEK ice chests except the 25 liter. With some of the competitor brands, wheels come at an extra cost. Let's face it, most people that are going to be using a high quality roto-molded cooler are going to want to store their beverage of choice. With a KYSEK, you have 2 bottle openers built into the corner locking brackets. You can get attachable bottle openers from competitor brands, but they cost extra.*



**Presented by**

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