

**FOREVER  
WARRANTY**

## FAMOUS FOREVER WARRANTY

*Buck® guarantees their knives for life because they believe in the integrity of their products.*

**Buck® realizes lifetime guarantees aren't common, but then again, a Buck® knife is anything but common. It was the philosophy of their founder, Hoyt Buck, who pioneered their Forever Warranty and they continue to pass it down with each generation.**



**Buck® has been featured in these following publications:**

- Bowhunting World Magazine
- Blade Magazine
- Field & Stream Magazine
- Knives Illustrated Magazine
- Outdoor Life Magazine
- Outdoor Photographer Magazine

### Motivate and Reward with Buck® Knives:

- Gift with Purchase
- Sales Incentives
- Trade Incentives
- Thank-you Gifts
- Membership Drives
- Consumer Offers
- Fundraisers
- Safety Programs
- Employee and Corporate Gifts



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## Buck's American Commitment

As a fourth generation American company, Buck® understands the **"Made in the USA"** stamp on their blades is just as important as the Buck® logo beside it. Both of these symbols of pride mean as much to them as they do to the people who use their knives.

Buck® has always maintained the goal of providing superior products at fair value and trying to keep products in the USA. At a time when many are protesting offshore manufacturing, Buck® continues to fulfill their **"American Commitment"** by bringing you new knives made in their factory in Post Falls, Idaho. In fact, 100% of their hunting knives and 95% of their new knives are proudly being **made in the USA.**

### BUCK'S CONTINUING FAMILY TRADITION Quality...Value... Performance

For four generations, since 1902, Buck® has been dedicated to creating knives that guarantee reliable performance, always searching for new ways to make them a little better. Times and specific needs may change, but the essential need for a good knife remains basic.

**WHEN YOUR NAME IS ON A  
PRODUCT, YOU CARE A BIT MORE  
ABOUT HOW WELL IT WORKS.**



## A KNIFE FOR EVERYONE

*Buck® strives to provide everyone with a knife to meet their specific needs - from skinning an elk to cutting an apple, there is a knife for you.*

**OUTDOOR:** This category of knives has the rugged durability and no-nonsense functionality that defines this way of life. Designed for unquestionable reliability under extreme use, these knives are made for the hunter, angler, camper and anyone else whose outdoor experience might depend upon them.



**EVERYDAY:** People who carry a knife everyday do so for one very important reason - because they use it everyday. The knives they carry must be as reliable as they are functional while maintaining a stylishness that allows them to perform effortlessly in whatever lifestyle they are a part of.



**Customize.... Personalize.... Imprint with a corporate logo by laser engraving or pad printing on ... blades or handles**



## WHY BUCK

*Buck® is the market leader in edge retention. Steel selection and heat treat process gives a longer edge life, ease of sharpening and a blade that will not fail.*



*Over 100 Years Experience  
in Crafting Reliable Tools*



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