

Online Redemption Provides Solutions

Maximize any point based or plateau based incentive, recognition, safety or loyalty program

reward-yourself.com:

- Provides a customized electronic platform with name brand merchandise awards
- Requires minimal set-up
- Incurs a one-time low start up cost
- Offers easy administration with complimentary program reporting
- Features no ongoing charges
- Inspires great performance

Our Services:

reward-yourself.com programs are personalized to each client's specific needs and goals. Select from thousands of name brand products and travel options that appeal to any audience or demographic. reward-yourself.com has no contract obligations, no minimum annual purchases and no expiration date. Our fulfillment capabilities include international shipping to accommodate all of the client's office locations.

Our Profile:

For over 50 years Top Brands, Inc. has been supplying the incentive marketplace with a wide variety of brand recognized merchandise. Since we are a merchandise-driven company, we warehouse and drop ship many of the awards offered. This sets us apart from a software development company which "passes you on" to another source for the actual awards. After all, merchandise is the core of most incentive programs.

Secure:

reward-yourself.com is part of the extranet and only persons with a Participant ID and Password can redeem merchandise. The program can also be linked to a company website.

sales@top-brands.com www.top-brands.com
call 1-800-431-2127



reward-yourself.com

FREQUENTLY ASKED QUESTIONS

What is the benefit of using an online award program versus print?

Merchandise stays fresh and current in an online program. Virtually eliminates the expense of printing new catalogs multiple times a year, saving thousands of dollars. Online programs can also provide a more personal experience for the award winner. Each winner has their own unique login and password which welcomes them by name and provides a history of their activities for the length of the program.

Can a print piece be used in conjunction with reward-yourself.com?

Yes. Each print piece would be custom designed to match the client's program. A fee would be incurred for a print catalog.

When and how are updates and additions made to the program?

Let the frustration of discontinued merchandise be eliminated. With online programs, changes are made instantly when a product price changes, becomes discontinued or a new model is introduced. If a model goes on back order, a note is added to the item so the award winner is made aware at the time the item is redeemed.

What fees are associated with setting up a reward-yourself.com program?

A one-time set-up fee will apply to each new program launched. There will not be any additional administrative, maintenance or hosting fees that apply.

What is the turnaround time to set up a reward-yourself.com program?

Based on the complexity of the program and customization required the lead-time averages about 10 business days. We will provide a template and check list of data we need to receive to complete the set-up.

Is shipping and handling included in the cost?

Clients have the choice of including all shipping/handling costs in the cost of the merchandise or they can have it billed separately. Any shipping and handling costs quoted are for the item shipped via ground within the contiguous 48 states. Any applicable taxes and fuel surcharges will be billed separately.

How are the point values determined?

Each program allows the client to determine their own point value based on the budget of their program.

Are there reporting capabilities available?

Each reward-yourself.com program includes a variety of tracking, status and trend reports. All data is available 24/7. Automated Daily Order Status reports are available via e-mail as well.



www.reward-yourself.com

has been a proven success for many customers.
See what one has to say.....

"When it comes to working with a company who is on the leading edge of online point redemption Incentive Programs I am so glad I chose Top Brands.

Their professionalism partnered with their experience has proven to be a direct hit. From the development phase, website development and point redemption analysis through to the final stages of fulfillment and customer service they are a proven winner."

Jodi Stern
Impact Solutions