

KITCHEN SCALES



ESCALI SCALES

Escali innovations in quality, accuracy, value and style are shaping the future of digital scales in home and professional settings. Synthesizing contemporary design with unmatched accuracy, Escali Scales are sold around the globe. Offering a wide range of distinctive digital scales, the product line is widely recognized for precision measurement, useful features, smart styling and exceptional value. All models are multifunctional and provide imperial & metric measurements.

PORTION CONTROL

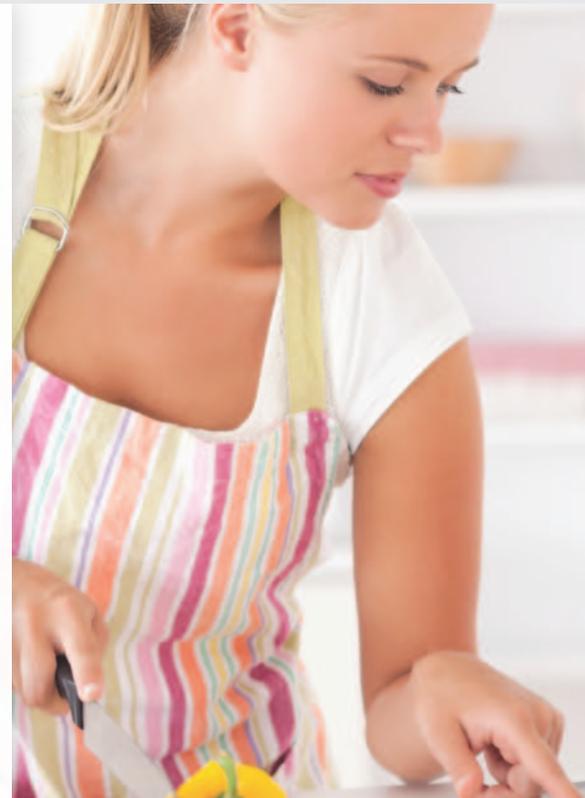
Approximately 40% of all deaths in the United States are premature and are due to unhealthy lifestyle choices. Escali's kitchen scales help measure and portion food to better monitor your intake.

(Wellness In The Workplace: The Health Promotion First Act prepared by David Anderson, Ph.D.)

NUTRITION TRACKING

87.5% of health care claims are due to an individual's lifestyle. Make healthy lifestyle choices by using nutritional scales. These kitchen scales have the ability to give the nutritional values of the foods weighed, including calories, carbohydrates, fat, protein, fiber and cholesterol.

(Risk Factors for Every 100 Employees / Members: Indiana University-Purdue University, Fort Wayne (IPFW) Study)



WEIGHT & VOLUME MEASUREMENTS

A cup is a cup, right? Well consider that not everyone measures by volume the same. For example, scooping a cup of flour out of the bag will yield a few extra grams than if it were poured into a measuring cup because it is packed tighter. That's enough to make a difference in your baked goods. Because of this, measuring by weight with a scale is widely recognized by professional chefs as the best way to measure your ingredients.

BATH SCALES



ESCALI SCALES

Featured in both the national and international press, Escali's distinguished product development and technical team, led by industry expert Theo Prins, combines years of category experience with an unparalleled commitment to new product innovation. Ideal for sales incentives, trade incentives, recognition awards, loyalty or wellness programs...Escali's scales are excellent incentives for influencing healthy habits.

OBESITY IS A PROBLEM

About two thirds of American adults are overweight or obese. 55% do not get enough physical activity. Monitor and weigh-in on a healthy lifestyle with Escali bath scales.

(Wellness In The Workplace: The Health Promotion First Act prepared by David Anderson, Ph.D.)

MOTIVATE

With two thirds of Americans over the age of 20 being overweight, Escali's diverse line of bathroom scales will help motivate for a weight management plan. These bathroom scales allow tracking weight from home to show progress and in addition, they have models that will measure body fat, body water or muscle mass.

(Money spent due to obesity related diseases in the USA: World Health Organization, www.worldometers.info/obesity)



MAGAZINE SUBSCRIPTION + SCALE = HEALTHY LIVING!

Combine measuring and motivational tools with a healthy dose of guidance. Choose the Health magazine package for tips on exercise, nutrition and dieting, or choose the Cooking Light magazine package for loads of healthy recipes to keep you on track. Combine the 1-year subscription of your choice with an Escali kitchen and bath scale for a more effective weight management strategy. Proactively manage your food portions and keep track of your body weight and composition.