



**Huffy®**  
**Bikes are**  
**95%**  
**Assembled**

Since opening the doors in 1892, Huffy® has been focused on finding new and better ways to make a ride for everyone. Over the years, millions of people (actually, more like tens of millions) around the world have found their reason to ride on a Huffy®. As times change, people change. And as people change, their reasons to ride change. That's led to several important innovations in the bicycle market - pioneered by Huffy®.



**Huffy Corporation, the most widely recognized consumer brand in the bicycle industry**



A greener future. Another great reason to ride. The U.S. could save 462 million gallons of gasoline a year by increasing cycling from 1% to 1.5% of all trips.

[sales@top-brands.com](mailto:sales@top-brands.com)      [www.top-brands.com](http://www.top-brands.com)  
call 1-800-431-2127

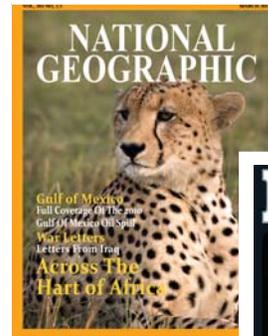


Follow  
Huffy® on  
Facebook®

*"Still Your Ride" Campaign.....*

*Links Hip Nostalgia with Need for Comfort, Durability*

Huffy® has invested in a new print advertising campaign designed to connect with the adult bike rider. The "Still Your Ride" campaign will feature full-page ads to run in *People*, *ESPN*, and *National Geographic* magazines. The ad campaign is set to deliver more than 268 million impressions.



Custom  
Packages  
Available



Huffy Corporation has more than a hundred years of experience in the bicycle business. Its bikes are hallmarks of innovative design, high-quality components, proven durability and time-tested performance. Huffy® offers products for all ages from tricycles, scooters and children's bicycles to BMX, mountain, cruiser and commuter bikes.

*Add value by packaging accessories with a bike*

**BE FIT**

- Just 3 hours of bicycling per week can reduce the risk of heart disease and stroke by 50%
- The average person loses 13 lbs. their first year of commuting by bike
- In 1964 50% of kids rode to school and the obesity rate was 12%.....in 2004, 3% rode to school and the obesity rate was 45%

Huffy® can individually drop ship bicycles to the award winner.